LHU Clearfield Action Items
2015-16

1. Refine the LHU Clearfield academic portfolio (Student Success)
   - Explore BS to RN program (for individuals that already have a bachelor of science degree. Use preceptors for clinicals)
   - Redesign the Healthcare Professions Academic Tracks
   - Implement the BS in Interdisciplinary Studies (degree completion program)
   - Adopt the Criminal Justice Conservation Law Track when approved
   - Business degree, replace MIS concentration with Entrepreneurship
   - Create Pre-PA certificate

2. Transform the way we plan, schedule, and deliver our courses and programs. Utilize LHU Clearfield as a pilot site for creative program development and delivery. (Student Success)
   - Articulate requirements for ease of entry into the program; explore delivery of BSN in accelerated format
   - Continue sub-session pilot; expand blended delivery format; attract additional faculty involvement
   - Create a two-year master schedule of courses, to include rotation of courses needed for each major
   - Adjust the days nursing clinicals are offered to a M/W or T/R schedule. (complete)
   - Reexamine our academic portfolio to identify areas where tracks can help to better support our ‘foot-print’
   - Continue and strengthen communications with Deans and Chairs (semester schedule planning)

3. Enhance student academic support services and opportunities for out-of-class development (Student Success)
   - Work with Dean and offices at LH to identify strategies to replace the on-campus ADAC resources
   - Totally revamp the Student Learning Resource Center (SLRC), to include: securing local faculty buy-in; benchmark with other ‘branch campuses’; inclusion of career focused programming; and, coordination of internships
   - Extend and expand the on-line (Blackboard) tutoring pilot conducted in SP15
   - Focus effort on establishing LHU Clearfield Campus Regional Community Service Opportunities (coordinate with Lauren Wright)

4. Develop strategies for campus recruitment and marketing, including internal awareness (Enrollment Management)
   - Concerted emphasis on LHU Clearfield ‘stop-outs’, including a telephone campaign conducted by faculty and staff
   - Engage school counselors (10 local school districts) to support their efforts in the development of district-wide K-12 School Counseling Plan as part of Chapter 339 (career emphasis)
   - Become regional resource for student financial aid, with support from local PHEAA rep

5. Strengthen relationships with community, alumni, and potential external funders/donors (Resources)
   - Engage the Clearfield Educational Foundation (CEF) and help focus their find-raising efforts
   - Collaborate the Area Agency on Aging and roll-out the Clearfield Lifelong Learning Institute
   - Trail Network – engage contractor to install walking path; re-apply to DCNR for funds develop Master Site Plan
   - Identify five donors to fund the Simulation Laboratory

Updated June 23, 2015