

SYLLABUS

Financial Management

I. Introductory Information

- A. **Department Name:** Business Administration, Computer Science, and Information Technology
- B. **Department Catalog Number:** MANG325
- C. **Course Title:** Financial Management
- D. **Semester Hours of Credit:** Three
- E. **Clock Hours Per Week:** Three
- F. **Overlays:** None
- G. **Restrictions Upon Student Enrollment:** Prerequisites ACCT110 Financial Accounting and ECON101 Principles of Economics.

II. Description of the Course

- A. **Catalog Description:** Students are introduced to concepts of financial management with emphasis on the corporate sector. Financial analysis techniques are demonstrated for both short and long-term planning and control within the firm.

III. Exposition

A. **Objectives:**

Upon completion of the course, students will be able to do the following:

1. Understand the role of the financial manager in the environment of the firm.
2. Acquire an overview of concepts of risk and return.
3. Use the tools of ratios and models in financial analysis.

4. Evaluate short-term financing sources and policies as well as intermediate and long-term sources and characteristics.
5. Analyze cases and topics in specialized areas of finance, including acquisition, divestiture, and international corporate finance.

B. Activities and Requirements:

1. Participate in class discussions, group projects, simulations and analyses of case Studies.
2. Complete and submit all assigned projects, papers, research reports and homework.
3. Achieve a satisfactory average grade on examinations, projects, papers and oral presentations.

C. Major Units and Time Allotted:

1. Introduction: the role of the financial manager in the business environment. (3 contact hours)
2. Risk and Return: basic operating concepts; accounting-based returns and accounting-based risk. (3 contact hours)
3. Tax Environment: overview of tax and expenditure patterns, corporate income tax. (3 contact hours)
4. Financial Analysis and Planning: financial ratios; cash flow statements; cash budgeting; forecasted financial statements. (6 contact hours)
5. Short-term Financial Sources and Policies: working capital management; management of receivables and inventory; trade credit; commercial paper; use of accruals; short-term loans. (6 contact hours)
6. Intermediate and Long-term Financing: fixed asset management; capital budgeting methods; risk adjustment; cost of capital; dividend policy and internal financing; characteristics of money and capital markets; debt and stock issues. (9 contact hours)
7. Acquisitions and Divestitures: external expansion; mergers and holding companies; financial distress; reorganization and liquidation. (9 contact hours)
8. International Corporate Finance: exchange rate concepts; foreign

exchange risk, international financing and management of funds. (6 contact hours)

D. Materials and Bibliography:

1. Suggested Textbooks

Besley, Scott and Eugene F. Brigham. Principles of Finance. 2nd Edition, Cincinnati, OH: South-Western,

Gitman, Lawrence J. Principles of Managerial Finance. 10th Edition. Boston, MA: Addison-Wesley, 2003.

South-
Lasher, William R. Practical Financial Management. 3rd Edition. Cincinnati, OH: Western, 2003.

Moyer, R. Charles, McGuigan, James R. and William J. Kretlow. Contemporary Financial Management. 9th Edition. Cincinnati, OH: South-Western, 2003.

Ross, Stephen A., Westerfield, Randolph W. and Bradford D. Jordan. Essentials of Corporate Finance. 4th Edition. Boston, MA: McGraw-Hill/Irwin, 2004.

2. Other Materials

Journals and Newspapers:

Financial Analysts Journal
Financial Management
Journal of Banking and Finance
Journal of Finance
The Wall Street Journal

IV. Standards

Grades will be assigned in accordance with University policy.