

**LOCK HAVEN UNIVERSITY  
LOCK HAVEN, PENNSYLVANIA**

**RECREATION MANAGEMENT**

**PROGRAM PLANNING AND DESIGN IN RECREATION  
RECR315**

**I. Introductory Information:**

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|---|--|
| (A) Department Name:                        | Recreation Management  |
| (B) Department Catalog Number:              | RECR315  |
| (C) Course Title:                           | Program Planning and Design in Recreation                    |
| (D) Semester Hours of Credit:               | 3  |
| (E) Clock Hours Per Week:                   | 3  |
| (F) Overlays:                               | None   |
| (G) Restrictions Upon Student Registration: | Completed RECR 244<br>Recreation Leadership and Supervision. |

**II. Description of the Course:**

Investigates the process of recreation programming, beginning with needs assessment and continuing through the program evaluation phase. Students receive a philosophical foundation in programming leisure experiences, including budgeting and a systematic approach to developing, coordinating, and conducting programs.

**III. Exposition:**

**A. Objectives:**

Upon completion of this course, the student will be able to do the following:

1. Compare a variety of recreation program approaches, structures, and formats. (NRPA 8.16)
2. Utilize techniques employed in recreation program planning for leadership selection, cost analysis, and scheduling. (NRPA 8.16)

3. Compare and contrast the value of the needs assessment instruments based upon participants' interest and requirements. (NRPA 8.22)
4. Match the developmental life stage characteristics to the programming process. (NRPA 8.04, 8.18)
5. Compare and contrast the value of task analysis, PERT charts, and punch lists as methods of organizing events.
6. Analyze scheduling requirements regarding clientele, staff, equipment, and facility needs. (NRPA 8.28)
7. Design a program schedule which includes client, staff, and facility requirements. (NRPA 8.28)
8. Analyze pricing philosophies. (NRPA 8.33)
9. Establish the fees/cost per participant for a variety of recreational programs. (NRPA 8.33)
10. Design individual events taking into account client needs. (NRPA 8.16)
11. Identify and utilize resources in program development that facilitate participant involvement. (NRPA 8.20)
12. Develop programming goals for client participation (NRPA 8.17)
13. Develop goals and survey instruments to enhance clients' recreation participation (NRPA 8.23, 8.27)
14. Match resources and programs with participants needs (NRPA 8.21)
15. Discuss safety, emergency, and risk management procedures and plans (NRPA 8.40)
16. Plan, assess, and evaluate recreation programs (NRPA 8.23, 8.25)
17. Discuss program planning and development in regards to environmental ethics and impact (NRPA 8.06)

**B. Activities and Requirements:**

1. Required readings
2. Discussions and in-class exercises (NRPA 8.04, 8.18, 8.20, 8.21,8.33, 8.40)
3. Written examinations and quizzes

4. Assessment Project (NRPA 8.17, 8.22, 8.23, 8.25, 8.27, 8.28)
5. Program Design (NRPA 8.04, 8.06, 8.16, 8.17, 8.18, 8.20, 8.21, 8.22, 8.23, 8.33)
6. In-class and out of class worksheets (NRPA 8.04, 8.14, 8.18, 8.20)

**C. Major Units and Time Allotted:**

1. Theoretical Foundations of Programming (3 hours)
  - a. Programming Theories
  - b. Program Philosophy
  - c. The Programming Process
2. Program Design (NRPA 8.06, 8.16, 8.20, 8.22, 8.28, 8.40) (17 hours)
  - a. Needs Assessment
  - b. Program Goals and Objectives
  - c. Program Areas
  - d. Program Formats
  - e. Resources, Facilities, Equipment and Economics
    - i. Environmental Ethics
    - ii. Environmental Impact
  - f. Program Policies
    - i. Safety Procedures
    - ii. Emergency Plans
    - iii. Risk Management Procedures
  - g. Inclusion
  - h. Scheduling
    - i. Staff
    - ii. Facilities/Program
    - iii. Client Needs
    - iv. Delivery Systems
    - v. Organizational tools
      - (1) PERT
      - (2) Punch/To Do List
      - (3) Task Analysis
3. Clientele (NRPA 8.04, 8.16, 8.17, 8.18, 8.21) (8 hours)
  - a. Participant Needs and Interests
  - b. Client Goal Development
  - c. Life Cycle and Life Stage
  - d. Participant Diversity and Inclusion

4. Introduction to Budgeting (NRPA 8.16, 8.33) (5 hours)
  - a. Philosophy
  - b. Approaches to Establishing Price
  - c. Pricing Events
5. Evaluation/Assessment Process (NRPA 8.17, 8.23, 8.25, 8.27) (9 hours)
  - a. Why Evaluate
  - b. Establish Goals and Objectives
  - c. Evaluation Design
  - d. Data Collection
  - e. Data Analysis (descriptive statistics only)
  - f. Conclusions and Findings
6. Exams (3 hours)

**D. Materials and Bibliography:**

**1. Suggested textbook:**

DeGraaf, D.G., Jordan, D.J., & DeGraaf, K.H. (1999). *Programming for parks, recreation, and leisure services: A servant leadership approach*. State College, PA: Venture Publishing.

**2. Other materials:**

World Wide Web

**3. Bibliographic support:**

Almer, E.C. (2000). *Statistical tricks and traps: An illustrated guide to the misuses of statistics*. Los Angeles, CA: Pyrczak Publishing.

Edginton, C.R., Hanson, C.J., Edginton, S.R., & Hudson, S.D. (2004). *Leisure programming: A service-centered and benefits approach* (3<sup>rd</sup> ed.). New York, NY: McGraw-Hill.

Patten, M.L. (2001). *Questionnaire research: A practical guide*. Los Angeles, CA: Pyrczak.

Pyrczak, F. (2001). *Making sense of statistics: A conceptual overview* (2<sup>nd</sup> ed.). Los Angeles, CA: Pyrczak Publishing.

Rossmann, J.R., & Schlatter, B.E. (2000). *Recreation programming: Designing leisure experiences* (3<sup>rd</sup> ed.). Champaign, IL: Sagamore.

Stumbo, N. J., & Peterson, C. A.(2004). *Therapeutic recreation program design* (4<sup>th</sup> ed.). New York: Pearson Benjamin Cummings.

**IV. Standards:**

Grades will be assigned in accordance with the grading policies of the University and will be based on the quality of work demonstrated by the students in meeting the course requirements.

**V. Rationale and Impact:**

- A. This course is being revised to meet the National Recreation and Park Association (NRPA) standards for accreditation.
- B. This course is required by all Recreation Management majors.
- C. No other department will be affected by this course change.

**VI. Cost and Staff Analysis:**

None

**VII. Date approved by the University president:**

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Signature of the President

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Date