

Check Sheet for B.A. in Communication (Effective Fall 2010)

Grand total number of Communication (COMM) credit hours: 42

Consists of four CORE courses (12 hours), one TRACK of five courses (15 hours) and 15 COMM elective credits.

I. Required CORE courses for the Communication Major (required for all tracks)

- COMM 100 Introduction to Communication
- COMM 150 Introduction to Mass Communication
- COMM 330 Cultural Studies in Mass Communication
- COMM 400 Communication Capstone Seminar

II. Required TRACK courses – Each student must complete one track

<u>Journalism Track</u> – required courses:	<u>Electronic Media Track</u> – required courses:	<u>Advertising and Public Relations</u> Track – required courses:
<ul style="list-style-type: none"> <input type="checkbox"/> COMM 190 Writing for the Mass Media <input type="checkbox"/> COMM 290 News Reporting <input type="checkbox"/> COMM 393 News Editing <input type="checkbox"/> COMM 493 Online Journalism <input type="checkbox"/> COMM 494 Communication Law and Ethics 	<ul style="list-style-type: none"> <input type="checkbox"/> COMM 190 Writing for the Mass Media <input type="checkbox"/> COMM 295 Radio Journalism <input type="checkbox"/> COMM 310 Television Journalism <li style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> One specialty production course: COMM 317 Radio Workshop or COMM 370 Digital Video Editing or COMM 315 Corporate Video Production <input type="checkbox"/> COMM 494 Communication Law and Ethics 	<ul style="list-style-type: none"> <input type="checkbox"/> COMM 190 Writing for the Mass Media <input type="checkbox"/> COMM 292 Principles of Advertising <input type="checkbox"/> COMM 333 Public Relations <input type="checkbox"/> COMM 495 Public Relations Writing <input type="checkbox"/> COMM 494 Communication Law and Ethics

<u>Communication and Culture</u> Track – required courses:	<u>Professional Communication Track</u> – required courses:	<u>Public Discourse and Performance</u> Track – required courses:
<ul style="list-style-type: none"> <input type="checkbox"/> COMM 208 Communication Theory <input type="checkbox"/> Either COMM 210 Gender and the Mass Media or COMM 328 Gender and Communication <input type="checkbox"/> COMM 350 Introduction to Communication Research <input type="checkbox"/> Either COMM 305 Television Criticism or COMM 360 Communication Analysis <li style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> One film course: COMM 215 Movies Look at the Media Professions or COMM 328 Introduction to Film or COMM 392 Documentary Film or COMM 491 Propaganda and Public Opinion or COMM 499 Independent Study 	<ul style="list-style-type: none"> <input type="checkbox"/> COMM 103 Small Group Communication <input type="checkbox"/> COMM 208 Communication Theory <input type="checkbox"/> Either COMM 304 Intercultural Communication or COMM 405 Communication and Responsibility <input type="checkbox"/> COMM 320 Business Communication <input type="checkbox"/> COMM 369 Internship 	<ul style="list-style-type: none"> <input type="checkbox"/> Either COMM 200 Voice and Articulation or COMM 345 Advanced Public Speaking <input type="checkbox"/> COMM 220 Oral Interpretation <input type="checkbox"/> Either COMM 317 Radio Workshop or COMM 318 Video Workshop <input type="checkbox"/> COMM 303 Argumentation and Debate <li style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> One analytical course: COMM 360 Communication Analysis or COMM 375 Persuasion or COMM 405 Communication and Responsibility

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III. Communication Electives – Each student must complete 15 hours	
<input type="checkbox"/>	3 s.h.
<input type="checkbox"/>	3 s.h.
<input type="checkbox"/>	3 s.h.
<input type="checkbox"/>	3 s.h.
<input type="checkbox"/>	3 s.h.

IV. General Education: 78 hours required			
Foreign Language: 12 s.h. (Student must pass the fourth level)		Liberal Arts Seminars: 3 required (9 s.h.)	
<input type="checkbox"/>	3 s.h.	<input type="checkbox"/> Humanities Liberal Arts Seminar	3 s.h.
<input type="checkbox"/>	3 s.h.	<input type="checkbox"/> Social Science Liberal Arts Seminar	3 s.h.
<input type="checkbox"/>	3 s.h.	<input type="checkbox"/> Natural Science Liberal Arts Seminar	3 s.h.
<input type="checkbox"/>	3 s.h.		

<input type="checkbox"/> <input type="checkbox"/> Art or Music or Theater or Dance	6 s.h.	<input type="checkbox"/> Lab Science	3 s.h.
<input type="checkbox"/> Composition	3 s.h.	<input type="checkbox"/> Lab Science	3 s.h.
<input type="checkbox"/> Literature	3 s.h.		
<input type="checkbox"/> Mathematics	3 s.h.	ELECTIVES (15 hours)	
<input type="checkbox"/> Government (POLI) or Economics	3 s.h.	<input type="checkbox"/>	
<input type="checkbox"/> Philosophy	3 s.h.	<input type="checkbox"/>	
<input type="checkbox"/> Psychology	3 s.h.	<input type="checkbox"/>	
<input type="checkbox"/> Sociology or Anthropology or Geography	3 s.h.	<input type="checkbox"/>	
<input type="checkbox"/> Speech (COMM)	3 s.h.	<input type="checkbox"/>	
<input type="checkbox"/> World History	3 s.h.		
<input type="checkbox"/> Wellness	3 s.h.		

Required Overlays			
Writing Emphasis (3 courses)		Multicultural Emphasis (2 courses)	
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>			
Information Literacy (2 courses)		External Experience (2 units)	
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	