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LOCK HAVEN, PA 17745

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(AND TERRITORIES)

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**Current Numbers for Fall  
2011**  
(as of 8/24/10)

Applied - 119

Accepted - 21

Deposits Paid - 5

Rolling Admissions

Recommended Deadlines:

**Fall Semester**  
June 1

**Spring Semester**  
December 1

# Haven Highlighter

VOLUME 1, ISSUE 1

AUGUST 2010

## A Letter from the Director

As you prepare for another busy year, I would like to take a few seconds of your time to introduce the *Haven Highlighter* newsletter. You will see the newsletter again in November, January, and April.

You're busy, and we know that your time is important. The Highlighter has been designed to provide you with quick and easy access to everything that is happening at Lock Haven University. For those of you who have extra time, we hope you will spend some time reading the articles featured within the Highlighter.

As your seniors move further along in the college search process, they are sure to become tired, stressed, and confused.

Our Admissions staff is dedicated to providing exceptional customer service to every family that walks through our doors. It is my hope that you will continue



**Durrwachter Alumni  
Conference Center**

to recommend Lock Haven University as a post-secondary option for your seniors.

Our Admissions Counselors are preparing to hit the road, and they are excited to meet you and

your seniors. If we don't make it to your high school for a one-on-one visit, it is likely that we will be attending a college fair near you.

If our staff can be of any assistance, please feel free to contact us at 570-484-2011.

Best wishes for a successful start to the 2010-2011 school year.

Sincerely,

Stephen Lee, D.Ed.  
Director of Admissions

## Fall Open House Dates

Visiting campus is the best way for students to learn more about Lock Haven University.

In addition to meeting with a professor to learn more about a major of interest, prospective students will have an opportunity to meet with representatives from Housing/Residence Life,

Student Activities, Career Services, Human & Cultural Diversity, Study Abroad, and Army ROTC.

Students round out the day by enjoying a complimentary lunch in Bentley Dining Hall and meeting with the Admissions team. Please announce the

following dates to your juniors and seniors:

**September 25, 2010**

**October 23, 2010**

**November 20, 2010**

Online registration is available at:  
<http://www.lhup.edu/admissions/>

Learn more about the entire Office of Admissions staff at:

<http://www.lhup.edu/admissions/contact/staff.shtml>

# College Search 101



Students benefit from small class sizes and an 18:1 student-to-faculty ratio.

*“Recommend that your juniors and seniors create adhesive labels to place on inquiry cards at college fairs.”*

It's the beginning of the year, and most students haven't even started thinking about applying to colleges. Soon, Admissions Counselors from all over Pennsylvania and neighboring states will be infiltrating your school to speak with juniors and seniors.

While many students are well prepared, an overwhelming majority of them are unsure of the types of questions they should be asking.

The Office of Admissions at

LHU has been busy this summer greeting visitors. As we gear up for fall, we expect to keep busy with our weekday visits and open house programs.

The following questions are some of the most frequently asked questions that we have encountered this summer. These are standard questions that your students should be asking every college representative that they meet with this fall.

- Where are you located?
- What is the student-to-faculty ratio?
- What is your enrollment?
- What is the total cost?
- What type of scholarship money is available?
- What is the best thing about your school?

## Capitalizing on College Fairs

Many of your students will be attending college fairs throughout the fall. College fairs are a great way for students to see a variety of schools, make comparisons, and request more information.

Unlike high school visits, the college fairs are impersonal and, depending on the venue, are usually crowded. Large crowds and limited space at

tables make students feel overwhelmed and anxious.

Every college collects information from students who are willing to learn more about their university. Unfortunately, this requires the student to complete a handwritten inquiry card.

While the goal of a college fair isn't to request information from every college, it is

important that the student has time to visit each school they are truly interested in. Take a moment and recommend that your juniors/seniors create and print adhesive labels containing the following information to stick to the inquiry cards:

*Name, High School, Graduation Year, E-Mail Address, Parent E-Mail Address, phone number, and major.*

## LHU Student Spotlight



I chose to come to Lock Haven because it has a good environment for studying. It's far enough away from the hustle and bustle, but close to larger metropolitan cities like Philadelphia, Pittsburgh, New York, Baltimore and Washington, D.C.

I also like the cultural diversity here on campus.

What I like the most about the professors at Lock Haven University is their friendliness, their willingness to always offer assistance, and their availability to meet up with students away from the classrooms during their free time.

I'm a member of the International Students Association (ISA) and also participate in various charity events in the surrounding community like Relay for Life and Sleep Out for the Homeless. There's always plenty to do on campus and in the community.

**Fredrick Obiero '12**

# Apply Early & Get Decisions Quickly



We know that many of your students apply to a school and expect an acceptance letter the very next day. In an age of technology that usually provides us with instant gratification, your millennial students have become

**“Online application fee is only \$25.”**

used to quick turnaround time.

It’s never too early to apply and, as you might suspect, earlier is better for everyone.

From start to finish, the timeline looks something like this:

*August—Early October - 2-4 weeks*

*Late October—November - 4-6 weeks*

*Late November—January - 6-8 weeks*

Students who desire a quicker

turnaround time should think about applying earlier in the school year. By doing so, they avoid getting their application stuck in the heavy flow of applications that we will be processing in October.

Students are highly encouraged to apply online. The online application fee is \$25.00. Students can access the application and instructions by visiting:

<http://www.lhup.edu/admissions/apply/index.shtml>.

**“Our pages are designed to keep students up-to-date on the latest happenings at The Haven.”**

## Social Media

The hottest new trend in higher education is using social media to communicate with prospective students.

The latest statistics from Experian Hitlist rank Facebook #1 as the most visited website worldwide. With so many students using social media, it only makes sense for colleges and universities to use the sites to attract students.

You can find Lock Haven University on Facebook, YouTube, and Twitter. Throughout the fall, we will continue to spread the word to your students. Our pages are designed to keep students up-to-date on all of the latest happenings at The Haven. High school teachers, counselors, and administrators may also benefit from taking a glance at our page.

Get connected to The Haven:

 **Search:** Lock Haven University Admissions

 @HavenEagles

 LHU1870

## LHU in the News...

[Music & Marketing Come Together in New BA Track at LHU](#)

[LHU Rolls Out New Logo: The Haven Makes its Mark](#)

[LHU Volunteers Contribute Over \\$1.2 Million in Services](#)

[LHU Welcomes New Students & Parents](#)

[Students Create Video Games](#)

[LHU Student to Study in Ukraine](#)

[PASSHE Professionals Form Network](#)

[LHU Dance Concert Wows Audience](#)



# Make the Recommendation...

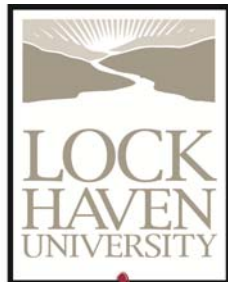
We know that word-of-mouth is the best way to spread information, and many students choose to apply because they are encouraged by a teacher, counselor, parent, or sibling.

As the school year is set to begin, please encourage your students to take a look at Lock Haven University.

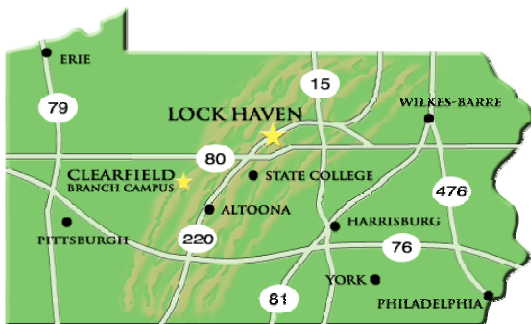
LHU offers students a quality education at an affordable price. Students benefit from small class sizes, an 18:1 student-to-faculty ratio, and professors that are committed to helping them succeed.

If you would like to learn more about Lock Haven University, please contact [mhall@lhup.edu](mailto:mhall@lhup.edu). Our office will ship you out a packet of information, and we'll even throw in a pennant that you can display in your guidance

Help us keep our records up to date. Please forward us the names and e-mail addresses of all new staff members so we can ensure they receive the next copy of the Haven Highlighter. Please forward information to [mhall@lhup.edu](mailto:mhall@lhup.edu).



## The Haven



As one of the 14 universities in Pennsylvania that comprise the Pennsylvania State System of Higher Education, Lock Haven University offers the highest quality education at an affordable cost.

In 1983, Pennsylvania created the State System by joining together 13 state-owned colleges and Indiana University. Through this investment by the state, the system is able to provide the lowest-cost four-year degree in Pennsylvania. Presently, these universities enroll more than 101,000 students. There are more than 586,000 alumni worldwide with more than 375,000 living and working in Pennsylvania.

While affordable tuition is the biggest advantage of the system, the ability to pool resources is another major benefit providing students with services usually found only at big universities. The libraries of all 14 universities and the State Library are linked through the Keystone Library Network, allowing on-line access to millions of resources including full-text articles of more than 5,000 journals.

The State System universities are Bloomsburg, California, Cheyney, Clarion, East Stroudsburg, Edinboro, Indiana, Kutztown, Lock Haven, Mansfield, Millersville, Shippensburg, Slippery Rock and West Chester Universities of Pennsylvania.