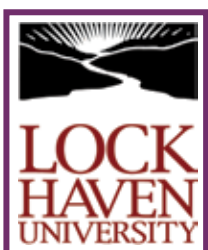


Accounting, Business Administration, Applied Computer Science & Information Systems



Small college lifestyle,
big university education



**LOCK
HAVEN
UNIVERSITY**

B.S. Business Administration

This program will provide you with a broad overview of essential business management theory in the core areas of finance, marketing, and management. With this solid foundation of knowledge, you will be prepared for employment and advancement within a company, for entrance into graduate school, or for launching your own business. You will choose one or two areas of concentration where you will gain in-depth specialized knowledge.

Finance & Economics Concentration

In this concentration, you will investigate the mechanisms by which scarce resources are allocated, prices are determined, incomes are distributed, and economic growth occurs. Your courses will include Intermediate Microeconomics, International Financial Management, and Money & Banking.

International Business Concentration

The need for business managers who can work in the global economy is rapidly growing. You will explore business practices on an international scale. You are encouraged to study abroad for at least a semester and also to become proficient in a second language. Some courses offered include International Business, International Financial Management and International Trade & Finance.



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Management Concentration

In this concentration, you will learn how to effectively and efficiently utilize physical, human, financial, and technological resources to achieve the goals of organizations. You will gain insight into resource management to meet the constantly changing demands of our global society. Courses include Entrepreneurship, Human Resources Management, Industrial & Organizational Psychology, International Business, Labor Management Relations, Business, Society, and Government, Management Concepts and Public Policy.

Management Information Systems Concentration

In this concentration, you will gain an understanding of the principles and operations of management information systems and their importance as a tool in the planning, control, and decision-making of an organization. You may take courses such as Contemporary Issues, Database Design, Emerging Business Technologies, Fundamentals of Networking, Information Technology Project Management, and Management Information Systems.

Marketing Concentration

In this concentration, you will learn how goods and services are channeled to the marketplace, how demand is stimulated, and how business identifies and meets the needs of the consumer. Courses include Advertising, Consumer Behavior, Internet Marketing & e-Commerce, Market Research, Small Business Marketing and Publicity & Public Relations.

Entrepreneurship Concentration

In this concentration, you will learn the skills necessary to launch your own full or part-time business. You can even launch all or part of it while in school and utilize the free services of LHU's Nano-Incubator. Courses include Entrepreneurship, Entrepreneurial & Small Business Marketing, Small Business Management, and Social & Green Entrepreneurship.

Minor in Business Administration

An expertise in business management is an asset to almost any major. This minor provides a general overview of fundamental business concepts and terminology and an introduction to professional business skills. This minor is not available to Business, Accounting, or Computer Information Science majors.

Internships

You will be encouraged to complete an internship during your junior or senior year. Opportunities exist in small, family-owned businesses to large corporations. Some recent internships were with Artica NA, Inc.; Bureau of Diplomatic Security; Hostelling International; Integrated Petroleum Service, Venezuela; Luzeiro Acos Finos e Metals, Spain; U.S. Navy Inventory Control Program; Paradigm Management Co.; Ripken Stadium; Sam's Club; and the Washington Center.



"While in the business program at LHU, I received high quality and outstanding attention from faculty and staff. Professors continuously presented themselves as personable and accessible and challenged my personal development through demanding course material."

- Angela Robison '08

Facilities

All classrooms feature SmartBoard technology which interfaces PowerPoint presentations, the Internet and other learning software into the class. Also, computers are equipped with current industry standard software for student use.

Alpha Kappa Psi

A co-ed business fraternity, Alpha Kappa Psi is the oldest and largest professional business fraternity in the nation. With over 250 collegiate chapters and over 80 alumni chapters, AKPsi has inducted more than one million students into the national fraternity including Ronald Reagan, Richard Nixon, and Malcolm Forbes Jr.

Career Opportunities

After graduation, you may choose to work in any of a wide variety of business settings in sales, business consulting, accounting, marketing, financial advising, and general management, among others. You may also choose to continue to graduate school. Recent graduates are studying at Drexel University, University of Oklahoma, Devry/Keller Graduate School of Management, and Bloomsburg University.



Faculty

The business faculty combine academic knowledge in their subjects with practical industry experience to give you the best of both worlds. Accessibility to your faculty is a critical need for you to succeed and faculty-student interaction is a key strength at LHU.

Dr. Robert W. Everett, Jr.

Ph.D. Finance, George Washington University
M.B.A. Finance, DePaul University
B.S. Agricultural Economics, Cornell University

Dr. Peter Huegler

Ph.D. Industrial & Systems Engineering,
Lehigh University
M.A. Mathematics, Kutztown University
B.S. Mathematics/Physics, Albright College

Dr. Marlene Jensen

D.B.A. Marketing, Argosy University
M.B.A. Marketing & International Business,
Fordham University
B.A. Psychology, California State University at L.A.

Dr. Marcia Kurzynski

Ph.D. Ethics, Loyola University
M.A. Religious Studies, John Carroll University
M.B.A. Strategic Management,
Baldwin-Wallace College
B.B.A. Business Administration, Marketing &
Economics, Kent State University

Dr. Cori Myers, Department Chair

Ph.D. Higher Education Administration,
Penn State University
M.Ed. Higher Education Administration,
Penn State University
B.S. Management Science, Lock Haven University

Professor Paul Obenreder

M.B.A. Finance, Kent State University
B.S. Accounting, University of North Carolina
B.S. Management, Clarion University
C.P.A. North Carolina

“Unlike many universities, our business programs benefit from and are influenced by our strong information technology background; and our computing programs are grounded in solid business principles.”

- Susan H. Strayer

B.S. Accounting

Accounting is the language of business: identifying, recording, and communicating the economic transactions of an organization to a variety of interested parties such as owners, shareholders, and taxing authorities. With this degree, you will be qualified to take the Certified Public Accountant (CPA) exam in Pennsylvania.

This program focuses on decision modeling, risk analysis, and measurement and reporting of financial information. You will be exposed to the case study methodology in cost accounting, requiring you to structure results and communicate those results in a manner that adds value to products and to increase profitability. You will be required to complete an audit case, gaining hands-on experience with working paper and audit techniques. You will also be exposed to computerized accounting in Accounting Information Systems.

Internships

You will be encouraged to participate in internships during your junior and senior years with public accounting firms, private businesses, or the nonpublic sector. This will provide invaluable hands-on experience in real-life situations for future employment or admission to graduate school. Some recent internships have included Clinton County Tax Counseling for the Elderly, Jackson-Hewitt, Deloitte & Touche, Beers and Cutler, the Pennsylvania Department of Revenue and First Quality.

Employment

With your CPA certification, you will be able to work in corporate, public or government settings. Some recent employers include the U. S. Department of Defense, HRI, Inc., Mitchell & Titus, Deloitte & Touche, Beers & Cutler, and the U.S. Army.

BS Accounting/ BS Business Administration

You also have the opportunity to dual major in Accounting and Business Administration, earning a bachelor of science in both areas. This business core produces a well-rounded business person as well as an accountant and takes about one additional semester (5 classes) to complete.

Facilities

All classrooms feature SmartBoard technology which interfaces PowerPoint presentations, the Internet and other learning software into the class. Computers are equipped with current accounting software for student use.

Faculty

All professors in the accounting department have advanced degrees as well as extensive real-world experience in business. You will be taught by these professors, not graduate assistants. Combining theory and practice, faculty integrate real world experience into the classroom by taking advantage of guest speakers and incorporating project work for actual companies into class assignments. The faculty is dedicated to teaching and to helping you succeed.

Professor Randall Hartman

J.D. Widener University School of Law
M.B.A. Finance, Shippensburg University
B.S. Accounting, Shippensburg University
C.P.A. North Carolina

Professor William Lloyd

M.B.A. Finance, Kennesaw State University
B.A. Accounting & Economics, Grove City College
C.P.A. Georgia
Additional graduate work at Argosy University

Professor Paul Obenreder

M.B.A. Finance, Kent State University
B.S. Accounting, University of North Carolina
B.S. Management, Clarion University
C.P.A. North Carolina



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B.S. Applied Computer Science & Information Systems

This degree will provide you with strong skills to solve real-world problems. Employers are seeking students with expertise in computing and information systems. Three of the six fastest growing careers are in Computing as reported by the Bureau of Labor Statistics for 2006-2016. Our program will allow you to acquire hands-on problem solving skills under the guidance of a faculty with considerable industrial and research experience. Several different tracks are available to suit a variety of different interests and career goals.

Internships

Our programs provide many opportunities for hands-on experience. Our students have performed internships at a wide variety of businesses including Deloitte & Touche, GlaxoSmithKline, IBM, Restek Corp., Lock Haven Hospital, the Jersey Shore School District, the Pennsylvania State System of Higher Education, and Masland Industries.



Mobile & Game Application Development Track

This track emphasizes software development and prepares you for a wide range of careers in some of today's newest and most in-demand technology areas. Students learn coding skills at increasing levels of complexity throughout the program. Many courses are project-based, emphasizing the importance of translating concepts to operational prototypes. Topics covered include areas such as Computer Graphics, Mobile Device Programming, Software Engineering, Game Programming, Machine Learning and Robotics. The skills you acquire in this program will prepare you for a career in computer programming, software engineering, game development, and mobile device programming.

Database & Network Administration Track

This track emphasizes Systems Administration with a focus on Database and Network Administration. It prepares you with highly sought after skills for a career in the Information Technology field. You will gain considerable hands-on experience with Database Application Development, Database Administration, Network Administration, Operating System Administration, and Network Security.

Interdisciplinary Computing Track

This track provides the flexibility for you to apply a solid foundation of Applied Computing to a wide variety of fields including, but not limited to Art, Biology, Business, Nanotechnology, Music, Physics, and Psychology. With our faculty's guidance, this track provides the flexibility for you to create a personally-tailored degree program to meet your unique talents and career goals.

Facilities and Resources

Our department has exclusive access to a state-of-the-art instructional lab. This lab is equipped with 31 Windows-based computers, an instructor station, a projector, and a SmartBoard. This classroom allows faculty to teach new technology using hands-on techniques. When not in use, this classroom serves as an open lab for our students.

We have a Linux lab available for your use and we track the latest trends in open source software development. This lab is run entirely by computer science majors, giving our students hands-on experience administering Linux-based PCs. The Linux Lab is also equipped with a state-of-the-art Colfax graphics supercomputer with two Tesla Graphics Units, each containing 240 processor cores. The machine is approximately 125 times as powerful as a standard workstation. Available only to students within our department, this graphic lab serves as a great place to do homework or to collaborate on student projects. Faculty also use this lab for instruction.

The Department is a member of the Microsoft Developer's Network Academic Alliance, allowing us to provide you many MS software products for coursework at little or no cost. We are also a member of the Sun Academic Alliance which provides free training and guidance to you if you're interested in certification in the areas of Java programming and UNIX system administration.

"The program at Lock Haven prepared me to tackle the many challenges software engineers and system administrators face on the job. The broad past experiences and expertise of the professors, and their ability to instill a positive work ethic in students are top of the line. The skills, knowledge, and friendships I gained from being a part of the program have allowed me to adapt to being a successful software/infrastructure engineer."

- Chuck Gilbert, alumnus

Faculty

All computing faculty have extensive academic and industrial experience and are dedicated to teaching. Their open door policy assures that they are always available to answer any of your questions.

Dr. Mark A. Cohen

Ph. D. Information Sciences and Technology,
Penn State University
M.S. Computer Science, Drexel University
B.S. Electrical Engineering, Lafayette College

Dr. Peter A. Huegler

Ph.D. Industrial & Systems Engineering,
Lehigh University
M.A. Mathematics, Kutztown University
B.S. Mathematics/Physics, Albright College

Dr. Mark A. Jones

Ph.D. Computer & Information Sciences,
University of Delaware
M.S. Computer & Information Sciences,
University of Delaware
B.S. Computer Science, Millersville University

Dr. Krish Pillai

Ph.D. Computer Engineering,
Southern Methodist University
M.S. Computer Engineering,
Southern Methodist University
B.Tech. Electronics Engineering,
University of Kerala, India

Dr. Susan H. Strayer

Ph.D. Computer Science, Penn State University
M.S. Computer Science, Penn State University
M.A. Mathematics, Penn State University
B.A. Mathematics, Washington College

Professor Bruce A. Wooley

M.S. Computer Science, Bowling Green University
B.A. Mathematics, Bluffton College
Additional graduate work at Mississippi State University



For more information, contact:

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Lock Haven University
Lock Haven, PA 17745
(570) 484-2027

Or e-mail us at
admissions@lhup.edu

Or visit us at
www.lhup.edu