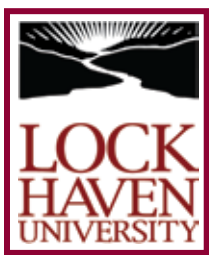


# BS / Business Administration

Concentration in Management



Small college lifestyle,  
big university education



**LOCK  
HAVEN  
UNIVERSITY**

**Clearfield Campus**

# Business Administration

Bachelor of Science

## Concentration in Management

Every organization needs managers to plan, organize, lead and control resources to be successful. They need people with strong communication skills who can lead a team, think logically and be decisive. In the Business Administration course, you will learn accounting, computers, economics, business law, management and marketing and develop strong interpersonal skills. You will experience diverse business environments, enhance your decision-making skills and begin to think as an entrepreneur. You can apply this education in management, supervision, human resources, production, marketing and organizational behavior for large or small business, government, healthcare, hospitality, retail, banking, education and more.

## General Education Requirements 52 sh\*

Wellness	3 sh	World History	3 sh
English Composition	3 sh	Economics	3 sh
Mathematics	3 sh	Psychology	3 sh
Speech	3 sh	Sociology or Anthropology	3 sh
Art/Music/Theater	6 sh	Natural Science	6 sh
Literature	3 sh	General Education Electives	10 sh
Philosophy	3 sh		

## Major Requirements 68 sh

### Core Requirements

Financial Accounting	3 sh
Management Accounting	3 sh
Introduction to Computers	3 sh
Advanced Microcomputer Applications	3 sh
Intermediate Macroeconomics	3 sh
Business Writing	3 sh
Operations/Production Management	3 sh
Management: Concepts & Strategies	3 sh
Financial Management	3 sh
Capstone Seminar/Strategic Management	3 sh
Basic Statistics	3 sh
Mathematics for Management	3 sh
Introduction to Marketing	3 sh
Business Law	3 sh
<b>Management Requirements</b>	
Human Resources Management	3 sh
International Business	3 sh
Management Electives	20 sh

**TOTAL 120 sh**

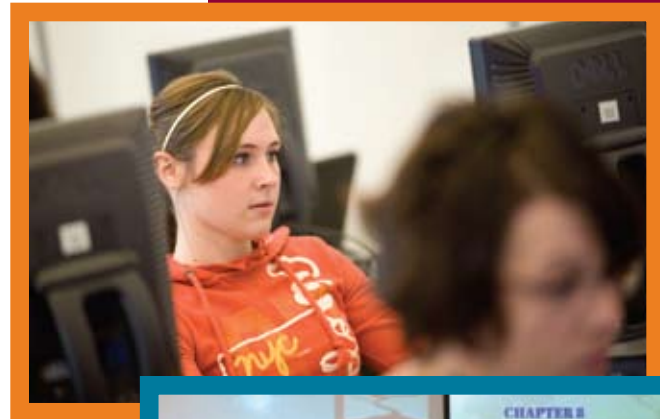
## Clearfield Campus



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For more information, contact:  
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814-765-0559

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Clearfield Campus  
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E-mail: [clearfieldadmissions@lhup.edu](mailto:clearfieldadmissions@lhup.edu)



Lock Haven University does not discriminate on the basis of race, color, national origin, religion, sex, disability or age in its programs and activities.

A member of the Pennsylvania State System of Higher Education

\* Semester hours (i.e. credits) Academic curriculum changes, including revision in required coursework, may occur after publication.