



# Career Connections

Volume 7, Issue 5

www.lhup.edu/career

January 2009

## Happy New Year and Welcome Back!

### MARK YOUR CALENDARS NOW! JANUARY - FEBRUARY PRESENTATIONS

**INTERNSHIPS: WHAT? WHY? WHERE? HOW?**  
Monday, January 26 - 7:00 pm  
Akeley 114



**WRITING THE PERFECT RESUME**  
Tuesday, February 3 - 7:00 pm

**MAKING THE MOST OF A JOB FAIR**  
Monday, February 9 - 7:00 pm

**INTERVIEWING TO WIN**  
Tuesday, February 17 - 7:00 pm

**BEYOND THE BACHELOR'S DEGREE:  
Is Graduate School in Your Future?**  
Tuesday, February 24 - 7:00 pm

ALL PRESENTATIONS IN AKELEY 114

### WEEKEND GRE and GMAT TEST PREPARATION COURSES OFFERED AT PENN STATE

**GRE Prep Course** - January 31 & February 1  
Penn State University. Fee: \$335.

**GMAT Prep Course** - February 7 & 8  
Penn State University. Fee: \$335.

These are complete preparation courses for the Graduate Record Exam (GRE) and the Graduate Management Admission Test (GMAT). Both days are from 9:00 to 5:00 with an hour for lunch.

Click *here* for more information.

### Off-Campus Events During January

- January 15: Dallastown Area School District (PA) Minority Teacher Recruitment Fair
- January 24: Fairfax County (VA) Public Schools Job Fair for Secondary Teachers
- January 24: Sports Employment Fair, Tampa, FL
- January 26: Pennsylvania Law School Admission Panel, Drexel Univ., Philadelphia.  
Contact [jwelker@lhup.edu](mailto:jwelker@lhup.edu) for details.

**Save the Date!!!**

**SUMMER JOB and  
INTERNSHIP FAIR**



**Thursday, February 26th  
11:00 a.m. - 3:00 p.m.**

[www.collegecentral.com/LHUSJIF](http://www.collegecentral.com/LHUSJIF)

### STEPPIN' UP CONFERENCE

#### Career Workshops & Diversity Networking Event

**Sunday, February 15, 1:00 - 6:30 pm  
HUB-Robeson Center, Penn State**

This event will provide opportunities for students from underrepresented groups to develop and refine career decision-making and job search skills and interact with employer representatives from various career areas.

**Students MUST Pre-register online  
no later than February 11th at:**

<http://www.fairs.sa.psu.edu/spring/Student/day1.shtml>

*\*Transportation is available for LHU students.  
Sign up in the Human & Cultural Diversity Office  
or Career Services\**

This event is co-sponsored by:  
Penn State University's Career Services, Multicultural Resource Center, LGBTQA Student Resource Center, Office for Disability Services, Center for Women Students, Lock Haven University's Career Services Office and Human & Cultural Diversity Office

## 5 Steps to Getting Your Internship

1. **Prepare** - Update your resume and prepare your cover letters.
2. **Target** - Surf the web, check out the directories in Career Services, talk to friends, create your own "target list".
3. **Apply** - Get your resume out there - the sooner the better! Shoot for a 4-month lead time.
4. **Interview** - It's important to sell yourself as a mature, serious student. Research the organization and review potential questions.
5. **Accept** - After you receive an offer, don't say "yes" unless you mean yes. Once you make your decision, follow-up with any necessary paperwork required by the organization and/or the University.



For more information about internships, plan to attend the presentation on Monday, January 26th at 7:00 pm in Akeley 114. Also, check out our web site:

<http://www.lhup.edu/internships/>

## EMPLOYER INSIGHTS:

### Internships and Similar Experiences Demonstrate *Commitment Most of All*

**The Employer:** Rachel Anevski, Director of Human Resources, Smolin Lupin & Company, the 10th largest public accounting firm in New Jersey.

"A job candidate's past work experience in his/her chosen field is a key indicator of his/her commitment to that field.

"Talented candidates are often overlooked or left behind because of their delay in gaining practical and relevant experience while earning their degrees. Regarding candidates who may not have a 3.5 or better GPA, a co-op or a working-your-way-through-college mind-set certainly separates them out as dedicated, ambitious candidates.

"Showing your commitment early on by being proactive in your chosen field will undoubtedly set you apart."

Other things college students and recent grads can do to demonstrate commitment to chosen field:

- Research where they want to work;
- Take on leadership roles;
- Become affiliated with professional associations.

Source: *Campus Career Counselor*, September 2007

# Ten Tips for a Successful Online Job Search

Search for jobs more effectively and increase your odds of getting hired by following these tips:

1. **Choose Job Sites Carefully** - Be selective. Find specialized job boards or employer career sites that fit your interests. Start with the pages on *Career Related Sites by Major/Special Topic*.
2. **Refine Your Job Search** - Use keywords; specify your location. Use the Advanced Job Search function if available.
3. **Set up Email Job Alerts** - Many sites let you save your job searches so you can receive email alerts when new jobs are posted that match your criteria.
4. **Keep it Focused** - Only apply for the jobs you are qualified for.
5. **Watch Out for Scam Job Listings** - Job listings requiring a fee or your social security number are likely to be scams so beware!
6. **Write a Customized Cover Letter** - A well-written cover letter that shows how your qualifications and experience relate to the company's needs is just as important with an online job search as it is with a traditional job search.
7. **Post Your Resume** - There are definitely pros and cons to posting your resume. If you don't post it, companies can't find you. But employers you're not really interested in will also see your resume and may contact you as well.
8. **Clean Up Your Act** - Your resume and cover letters need to be perfect and error free. Also, if you have an "online profile" be sure it's free of questionable content. Employers may check.
9. **Do Your Research** - Know the organization. Understand the job and where you fit in.
10. **Know Your Salary** - Research and set your salary range. Check at these *sites*.

Source: [www.indeed.com](http://www.indeed.com)

## SPRING CAREER DAYS AT PENN STATE NEXT MONTH!

*\* LHU students are invited to attend and accept interviews if offered by employers.\**

**Monday, February 16, 11:00am - 4:00 pm, Bryce Jordan Center**  
**Business & Finance, Communication & Design, General Management, Human Services, Liberal Arts, and Sales & Marketing Career Day**

**Tuesday, February 17, 11:00am - 4:00pm, Bryce Jordan Center**  
**Computer & Information Technology, Engineering, Health & Life Sciences, Physical Sciences, and Research Career Day**

For more information go to: <http://www.fairs.sa.psu.edu/spring/Student/default.shtml>

***Don't miss out on this opportunity to meet with hundreds of employers!***

### TOP JOBS AND AVERAGE SALARIES

The following is a list of the most in-demand majors from the Class of 2009 and the average starting salary offer to these majors:

Major	Number of Respondents Who Will Hire	Percentage of Total Respondents Who Will Hire	Average Salary Offer
Accounting	130	56.3%	\$48,020
Mechanical Engineering	126	54.5%	\$57,024
Electrical Engineering	121	52.4%	\$57,603
Computer Science	109	47.2%	\$61,110
Business Administration/Management	105	45.5%	\$46,171
Economics/Finance	103	44.6%	\$51,062
Information Sciences & Systems	91	39.4%	\$52,322
Computer Engineering	80	34.6%	\$60,280
Management Information Systems	80	34.6%	\$51,489
Marketing/Marketing Mgmt.	79	34.2%	\$41,506

Source: Fall 2008 Salary Survey, National Association of Colleges and Employers

### Thinking About Law School? Two Opportunities to Consider



**18th Summer for Undergraduates Program, Florida State University College of Law, May 18—June 12.**

Provides an inside look at law school and the legal profession. Applications must be postmarked by Friday, March 17th. All undergraduate students, except those graduating in the spring 2009 are eligible to apply. There is no tuition or room and board charge for this program. \$500 stipend to all participants. Click [here](#) for more information.

**Trials, NYU School of Law and Harvard Law School, July-August.** Full-scholarship residential program for talented and motivated college students of underrepresented backgrounds and modest means. Selected students participate in a rigorous 5 week course to improve their chances for admission to the nation's top law schools. Students have no expenses associated with the program and will receive a \$3000 stipend to supplement their summer income. Applications are due March 1st. Apply online at: <http://trials.atfoundation.org>

## What Employers Want and New Graduates Lack

- Writing skills
- Presentation skills
- Teamwork skills
- Interpersonal skill
- Good work ethic
- Time management skills
- Loyalty to the organization
- Professionalism
- Maturity
- Knowledge of business etiquette

### How do you measure up?

# The Job Outlook for Teachers

## THE JOB SEARCH: Go where employers are looking

If you know where employers will be looking for new hires (and interns), you can be there for them to find. When employers rate the effectiveness of recruiting methods, they rank the following places as their top 10 picks:

1. On-campus recruiting
2. Organization's internship program
3. Employee referrals
4. Organization's co-op program
5. Career/job fairs
6. Faculty contacts
7. Job postings on the company web site
8. Job postings on the campus web site
9. Student organizations/clubs
10. Job postings on commercial web sites

This means you should be sure to participate in on-campus activities such as information sessions, career fairs, and student organizations—especially those related to your field. Get experience by taking an internship (or two). Take advantage of events at nearby universities that are open to you. If you don't, someone else will!

Source: NACE Job Outlook 2009

According to the Bureau of Labor Statistics, employment of school teachers is projected to grow at a rate average with other professions. Job prospects are particularly favorable for teachers in high-demand fields like math, science (especially chemistry and physics), and bilingual education, or in less desirable urban or rural school districts.



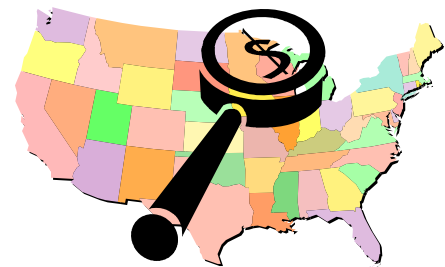
Employment is expected to grow by 12% until 2016, creating 479,000 additional teacher positions. Projected enrollments will vary by state. **Fast-growing states in the South and West—led by Nevada, Arizona, Texas, and Georgia—will experience the largest enrollment increases.** Enrollments in the Northeast are expected to decline.



Teachers who are geographically mobile and who obtain certification in more than one subject should have a distinct advantage in finding a job.

## 6 High Paying Cities for K-12 Teachers

1. **LOS ANGELES** - Starting Salary with Bachelor's Degree: \$49,497  
[Click here](#) to learn more about employment.
2. **NEW YORK CITY** - Starting Salary with Bachelor's Degree: \$43,436  
[Click here](#) to learn more about employment.
3. **ATLANTA** - Starting Salary with Bachelor's Degree: \$43,231  
[Click here](#) to learn more about employment.
4. **CHICAGO** - Starting Salary with Bachelor's Degree: \$43,233  
[Click here](#) to learn more about employment.
5. **HOUSTON** - Starting Salaries with Bachelor's Degree: \$42,745  
[Click here](#) to learn more about employment.
6. **PHILADELPHIA** - Starting Salary with Bachelor's Degree: \$39,914  
[Click here](#) to learn more about employment.



Source: [www.theapple.com](http://www.theapple.com)