

BACHELOR OF SCIENCE in BUSINESS ADMINISTRATION

Declared Fall 2010

GENERAL EDUCATION REQUIREMENTS (42)

Students are encouraged to take almost all of these courses before their junior year

Hrs.	Course	Taken	Grade
PHILOSOPHY (3)			
3	Either PHIL102 PHIL425 (WE)	_____	_____
1 of these required for business majors			
ECONOMICS or POLITICAL SCIENCE (3)			
Required of bus. majors; recommended for sophomore year			
3	ECON101	_____	_____
Prerequisite: Score of 9+ in Cat. 2 or MATH100			
WELLNESS (3)			
3	_____	_____	_____
ENGLISH COMPOSITION (3)			
3	ENGL100	_____	_____
ENGL100 is IL			
LITERATURE (3)			
3	_____	_____	_____
SPEECH (3)			
3	_____	_____	_____
COMM102 is IL. COMM104 is WE			
ART/MUSIC/THEATRE/DANCE (6)			
3	_____	_____	_____
3	_____	_____	_____
WORLD HISTORY (3)			
3	_____	_____	_____
HIST101 & 102 are MC			
PSYCHOLOGY (3)			
3	_____	_____	_____
SOCIOLOGY/ANTHROPOLOGY/GEOGRAPHY (3)			
3	_____	_____	_____
SOCI101, ANTH101 & 102 are MC			
NATURAL SCIENCES (6)			
3	_____	_____	_____
3	_____	_____	_____
MATH (3)			
3	MATH107	_____	_____
Prerequisite: MATH100 or score of 9+ in Cat. 1 & 2			

MATH COURSES MAY BE REQUIRED AS ELECTIVES

IF math placement score is BELOW 9 in:

- Cat. 1, MATH 009 is required as a 0 credit course
- Cat. 2, MATH100 is required as a gen ed elective
- Cat. 3, MATH112 is required as a gen ed elective

GENERAL EDUCATION ELECTIVES (9)

3	_____	_____	_____
3	_____	_____	_____
3	_____	_____	_____

OVERLAY REQUIREMENTS

3 courses: WE (writing emphasis)	_____
2 courses: IL (information literacy)	_____
2 courses: MC (multicultural)	_____
28 hours: EE (external experience)	_____

MAJOR CORE --Required of all Business Administration majors (39)

		Hrs.	Taken	Grade
RECOMMENDED COMPLETION BEFORE JUNIOR YEAR				
	ACCT110	Financial Accounting	3	_____
	ACCT115	Management Accounting	3	_____
Prerequisite: ACCT110				
	CISC150	Introduction to Computers	3	_____
	CISC250	Advanced Microcomputer Apps	3	_____
Prerequisite: CISC150, & grade "C" or better in MATH107				
Either	MATH180	Mathematics for Management	3	_____
	MATH141	Calculus 1	3	_____
Prerequisites: MATH107. Also MATH112 or placement score of 9+ in Categories 1-3				
	MRKT200	Introduction to Marketing	3	_____
RECOMMENDED FOR JUNIORS & SENIORS				
Either	POLI302	Business Law I	3	_____
	ENGL345	Business Writing (IL & WE)	3	_____
	ENGL360	Technical Writing	3	_____
Prerequisite: 60 semester hours				
	MANG305	Operations/Production Mgmt	3	_____
Prerequisite: ECON101 & MATH180				
	MANG315	Management: Concepts & Strategies	3	_____
Prerequisite: ECON101 & ACCT110				
Either	ECON310	Intermediate Macroeconomics	3	_____
	ECON315	Intermediate Microeconomics	3	_____
Prerequisite: Grade "C" or better in ECON101				
	MANG325	Financial Management	3	_____
Prerequisite: ECON101 & ACCT110				
FOR SENIORS ONLY				
	MANG475	Capstone/Strategic Mgmt (IL & WE)	3	_____
Prerequisites: Bus. & Acct. majors only.				
Must have 75 semester hours to register and 90 when course begins.				

MAJOR ELECTIVES (9 for MIS, 15 for other concentrations)

Required electives may come from any course below or from the back page, or by taking an additional concentration. MIS concentration requires 9 s.h. major electives; all others require 15 s.h. No course may double count for a concentration and for a major elective.

ACCT210	Intro. Fed. Income Tax (S)	3	_____
ACCT215	Accounting Info Systems (F)	3	_____
ACCT300	Cost Accounting (F)	3	_____
COMM333	Public Relations	3	_____
COMP160	Programming I (F&S)	3	_____
ECON301	Economics of the Environment	3	_____
ECON305	History of Economic Thought	3	_____
ECON320	American Public Finance	3	_____
ECON335	Regional & Urban Economics	3	_____
ECON360	Current Economic Problems	3	_____
ECON410	Econometrics	3	_____
ECON415	Mathematical Economics	3	_____
ENGL360	Technical Writing	3	_____
FOREIGN LANGUAGE (one) (Level IV or higher)		6-9	_____
INTERNSHIP (EE) (MANG369, MRKT369)		1-6	_____
HIST205	History of U.S. Labor Movement	3	_____
HIST311	International Business History	3	_____
MANG220	Intro to Personal Fin. Management	3	_____
MANG326	Fund. Of Investment Management	3	_____
PHIL425	Ethics in Business & Industry	3	_____
POLI303	Business Law II	3	_____
SOCI402	Industrial Sociology	3	_____

CONCENTRATIONS IN THE BUSINESS ADMINISTRATION MAJOR
Declared Fall 2010

To meet requirements for this degree, students may select one concentration plus major electives, or they may instead select two (or more) concentrations and no major electives. Students may double count up to two courses for two concentrations, but cannot triple count any course.

Course	Hrs.	When Taken	Grade	Course	Hrs.	When Taken	Grade
ECONOMICS AND FINANCE (15)							
REQUIRED CORE:				CONCENTRATION ELECTIVES:			
ECON 315	Inter. Microeconomics	3	_____	Select 2 upper division finance or economics courses			
<i>Must complete both ECON315 & 310)</i>				_____	3	_____	_____
ECON340	Money and Banking	3	_____	_____	3	_____	_____
MANG430	Int'l. Financial Mgmt.	3	_____	_____	_____	_____	_____

ENTREPRENEURSHIP (15)							
REQUIRED CORE:				CONCENTRATION ELECTIVES (Select 2):			
MANG317	Entrepreneurship	3	_____	MANG320	Human Resource Management	3	_____
<i>Prerequisites: MANG315 and either MRKT200 or RECR330</i>				MANG425	International Business	3	_____
MRKT310	Entrprnr & Small Biz Mrktg	3	_____	MRKT305	Internet Marketing & eCommerce	3	_____
MANG350	Small Business Management	3	_____	MRKT410	Marketing Research	3	_____
<i>Prerequisite: MANG317</i>				<i>Prerequisites: MRKT200 and MATH107</i>			
				PSYC235	Interpersonal & Leadership Skills	3	_____

INTERNATIONAL BUSINESS (15)							
REQUIRED CORE:				CONCENTRATION ELECTIVES (Select 2):			
ECON355	Int'l. Trade & Finance	3	_____	ECON330	Economic Development	3	_____
MANG425	International Business	3	_____	GEOG440	Economic Geography	3	_____
MANG430	Int'l. Financial Mgmt.	3	_____	HIST390	Contemporary World Problems	3	_____
<i>Students in Int'l. Business are strongly encouraged to study at least 1 semester abroad and to become proficient in another language.</i>				POLI315	Politics in Developing Nations	3	_____
				POLI350	International Relations	3	_____

MANAGEMENT (15)							
REQUIRED CORE:				CONCENTRATION ELECTIVES (Select 3):			
MANG320	Human Resource Mgmt.	3	_____	MANG317	Entrepreneurship & Small Bus. Mgmt.	3	F&S _____
<i>Prerequisite: MANG315</i>				MANG350	Small Business Management	3	_____
MANG425	International Business	3	_____	MANG400	Business, Society & Govt.	3	_____
<i>Prerequisites: ECON101, ACCT115 & MANG315</i>				POLI260	Intro to Public Administration	3	_____
				POLI325	Labor Management Relations	3	_____
				POLI330	Public Policy	3	_____
				POLI365	Organizational Theory & Practice	3	_____
				PSYC313	Industrial & Organizational Psych.	3	_____
				PSYC235	Interpersonal & Leadership Skills	3	_____

MANAGEMENT INFORMATION SYSTEMS (21)							
These courses are all required							
CISC200	Fund. of Networking	3	S _____	CISC260	Info Tech. Project Mgmt.	3	Alt. S _____
CISC220	Contemp. Issues in Comp.	3	F _____	CISC306	Systems Analysis & Design	3	F _____
CISC255	Database Design	3	F&S _____	CISC330	Emerging Business Technologies	3	S _____
<i>Prerequisite: CISC250</i>				MANG101	Intro to Management Info Systems	3	F _____

MARKETING (15)							
REQUIRED CORE:				CONCENTRATION ELECTIVES (Select 2):			
<i>Prerequisite for all 3 is MRKT200</i>				CISC255	Database Design	3	F&S _____
MRKT300	Consumer Behavior	3	_____	<i>Prerequisite: Grade "C" or better in MATH 107</i>			
MRKT305	Internet Mrkt & eCommerce	3	_____	COMM292	Principles of Advertising	3	_____
MRKT410	Marketing Research	3	_____	COMM304	Intercultural Communication	3	_____
<i>Prerequisite for MRKT410 is also MATH107</i>				COMM320	Business Communication	3	_____
				COMM375	Persuasion	3	_____
				COMM496	Advertising Campaign Development	3	_____
				MANG317	Entrepreneurship	3	_____
				MRKT310	Entrepreneurial & Small Bus. Mktg.	3	_____