Lock Haven University
Sport Studies Alumni
Newsletter

Keeping you up to date on news, happenings, and events across the LHU Sport Administration Community.

Winter 2012
Issue I, Volume I
In this issue....

- LHU senior lands internship of a lifetime
- LHU students visit familiar places
- Sport Studies welcomes new faculty member
- Learn about our new graduate program and the financial and career opportunities it offers
- LHU faculty member publishes new book
- LHU alum Rob Kristiniak sets his sights on the Golden State

In an effort to make our Sport Administration programs stronger we are looking for your help. We want the hard work of past and present students to be recognized. If you have career updates or stories, want to give back to the program, have job or internship positions, or want to get involved with the program contact us at sportstudies@lhup.edu

VISIT OUR WEBSITE
WWW.LHUP.EDU/SPORT_STUDIES
Rising Senior Andrew Quigley Spends Summer in the Bronx

Andrew Quigley had the opportunity of a lifetime. When most people dream of working for the world’s most famous sports team, Quigley lived it. The Harrisburg native spent the summer working for none other than the New York Yankees. As an intern for the baseball club, he focused on the publications department. Quigley regularly interviewed players and spent a lot of time in the clubhouse uncovering stories. He assisted the Director of Publications with projects, editing, advertising and selling Yankees publications. Andrew also found himself writing articles and will have one of his pieces featured in an upcoming Yankees publication. As many of you can imagine, he said his favorite part of the internship was having access to the clubhouse and all the players, “The Yankees players that I met and interviewed were very nice, friendly and respectful”. Andrew said he took a lot away from the experience. “From the journalism aspect, I learned to become a better interviewer because I was challenged in a highly scrutinized program. From the Sport Administration side, I learned to be mature, respectful, and work in a fast moving working environment”. Quigley hopes that his adventures will one day bring him a successful job in the world of sports, but whatever task he takes on next I’m sure he will be ready to face it.

Sport Administration Students Take annual trip to State College.

For the second year in a row Sport Administration students made the short trip to State College for a day of learning and excitement at Medlar Field at Lubrano Park. Approximately 50 students including a large contingent of freshman as part of our first annual Freshman Mentoring Program attended a State College Spikes Game (single-A affiliate of the St. Louis Cardinals) and presentation by some of Penn State University’s highest ranking officials. Joe Battista, Associate Athletic Director, gave an inside look at life at Penn State and some useful tips on how the administrative side of sports works. After a rousing discussion the students took tours of Medlar Field and watched the State College Spikes take on the Mahoning Valley Scrappers in thrilling fashion. The students had a great night and were thrilled to get an inside look at a major division I athletic program. Our LHU students also got an inside look at Minor League Baseball as some of the staff, many of whom are Lock Haven graduates, discussed daily operations with them. Overall, the experience was enriching and helped many students gain insight on the life of Minor league baseball workers.
Sport Studies welcomes new faculty member,

Dr. Rebecca Stewart

Meet the newest Sport Studies professor: Dr. Rebecca Stewart.

Hometown

Franklin Square, NY

Experience in Sport growing up

For as long as I can remember sport has been a part of my life. I started playing soccer when I was three, because I wanted to be like my brother, and played until my sophomore year in college. In high school, I was on the track and field team and threw shot put and discus. I also played lacrosse in high school and college, because everyone in my family played. Somewhere between all of that I also played volleyball and basketball for a brief time.

Academic history

St. Thomas Aquinas College in Sparkill, NY (Bachelors in Recreation and Leisure with a concentration in Sports Management)

St. John’s University in Jamaica, NY (Masters in Sport Management)

University of Northern Colorado in Greeley, CO (PhD in Sport Administration and a minor in Applied Statistics and Research Methods)

Work history in the sport industry? Area of specialty?

In college, I did in-game statistics for soccer and basketball, taught three-year olds how to play soccer, and interned at the local high school with the Athletic Director. I worked for CYO Nassau/Suffolk where I helped run the track and field program, worked with the developmentally challenged program, and worked with the swimming program.

While getting my PhD, I was a teaching assistant and taught Volleyball, Activities for Stress Management, and Fitness Management.

My areas of interest include sport consumer behavior, new sport facilities, finances in college athletics, and the use of social media in sport.

What is your favorite part about being involved in working in sports?

Sports have always been a large part of my life and now someone pays me to discuss sports every day. It’s a dream come true.
**What made you want to teach in the sports field?**

While getting my Masters, I had a professor who was a great teacher and at the beginning of my second year I realized that I no longer wanted to be an athletic director but I wanted to teach. There were some other experiences along the way that helped my decision, such as how excited the three year olds I taught to play soccer got when they could dribble or scored a goal.

**What skills do you think young sports professionals need to break into the industry?**

Communication and teamwork are probably the two biggest skills in the sports industry. Also, being able to use new technology and keeping up with social media. As social media as grow sports organizations are using it more and more to communicate and interact with fans.

**What was your first impression of the LHU Sport Admin program? And what do you hope to bring to its students to better the program?**

My first impression of the LHU Sport Admin program was that the faculty members within the program and throughout the University are all very helpful. I have also noticed that the students have been able to gain experience through various internships and connections with the alumni. I hope to bring my different experiences and knowledge of the field to help the students understand the uniqueness of the sport field.

**Dr. Richard Lally Puts writing skills to work, publishes book**

We all know Dr. Richard Lally as the witty and knowledgeable Professor and ethics guru. His thoughts and stories that relate time tested theories and modern day Sport Ethics have entertained and educated students for years. Dr. Lally has taken on a new endeavor. This December a book he co-authored with Dr. Doug Anderson of Southern Illinois University and Dr. John Kaag of Harvard University will be published by Lexington Press. The book, *Pragmatism and Sport*, touches on a very familiar topic to any of his past or present students. Pragmatism is a philosophy that revolves around linking theory and practice. Dr. Lally claims his past interest on the topic, and completing his Doctorate dissertation on the matter really pushed him to write a book about the subject. He hopes that the readers will be able to see the theory in a more applied state in compared to the theoretical viewpoint. The book, which includes many stories from his own experiences in endurance sport, should help people apply the timeless pragmatic theory to modern day situations. Although Dr. Lally doesn’t have any current plans to write in the near future he has become a popular man on the topic. He has been asked to speak in Boston, MA in March about his teachings using noted Transcendentalist Henry David Thoreau at the Northeast Division of the Modern Language Association Conference. We wish Dr. Lally good luck as he takes his Pragmatic show on the road this spring!
Sport Science Graduate Program Presents Opportunities for Students

With introduction of the new Master of Science in Sport Science, opportunities for career growth and learning were abundant. For some students, the opportunity to work for the department and receive a master’s degree at no cost was available. We had an opportunity to speak with Matt Livziey, one of two Sport Science Graduate Assistants, about his experience in sport and the benefits of a graduate assistantship.

Hometown

Blakeslee, PA….. The Poconos

GA Position Title

Sport Studies Graduate Assistant

Describe your Past Experiences in sports and resume/volunteer work related to sports?

I have been playing sports as long as I can remember; whether it was basketball on a dirt road or football in a back field I would play from morning until night as a child. I began playing organized basketball in fourth grade and I continued playing straight through high school. This translated into a desire to work in the industry. My working experience was mainly related to recreational sport, until I began my internship. Prior to my internship my work experience included working in a fitness center, lifeguarding in a waterpark, and supervising an aquatics program in the summers. During my internship I worked at Pocono International Raceway, which hosts two NASCAR races as well as many other events. My responsibilities included community relations, marketing (including social media), ticketing, sales, general operations, and research. I also had the opportunity to work with the interactive marketing manager during the Pocono 400. This allowed me to help prepare and execute driver Q&A sessions, fan contests, twitter/facebook contests, and many other operations/marketing related tasks.

What do you like most about the new graduate program?

The new graduate program has several features that made me interested in the program. One of the main things that I like is the 100% online format. This allows for a high degree of flexibility, which was important to me. When looking for a graduate program I was looking for one which was able to be completed in a year, and this program offers that option.

Describe your GA position and the benefits of having the position

This position is invaluable to me. It is a great way to gain experience while also allowing me to maintain my focus on my studies. I currently am working on creating a graduate handbook for the new program, and I have already completed a re-formatted field experience manual for students beginning their internships. I am looking forward to the other projects I will be working on in the future. Having the opportunity to work as a GA has allowed me continue the pursuit of my goals.

What do you think is the best thing you will take from your experience in the Sport Science Master's Program and GA position?
I think the most valuable thing I will take from my GA position and the Master’s program is knowledge. Knowledge is invaluable and it will help guide me when making decisions in my career. Earning my Master’s degree will also give me an advantage over other job candidates in the future. It is my hope that this program will help shape me as a professional in the industry.

**What career path do you want to pursue and how will your Master's degree help you attain that career?**

I have not decided on the definitive career I want to pursue. However, I do know that I would like to work in a variety of sports and several different aspects of that sport in order to accumulate as much experience as possible. I would also like to pursue my Doctorate. After I have done so, I would like to teach at a university and help spread my knowledge and share my experiences with others who are equally as passionate about sports as I am. I don’t know where I will end up, but I do know that my education will help my get there, and I will eventually be able to attain all of my goals.

**Alumni Spotlight: Kristiniak makes move to West Coast**

Rob Kristiniak has dabbled in nearly every facet of the sports business. The 2006 Graduate has worked his way up the proverbial ladder of the sports industry, and has come out on top. This past April Kristinak accepted the position of Director of Sales and Premium Seating at the University of California-Berkley. The Pac-12 conference member is one of the best in the world and it is constantly recognized as one of the best public institutions in America. Kristiniak’s journey was one of hard work and determination. He started out as a Sales Associate for the Philadelphia 76ers and slowly worked his way to Account Executive for the Philadelphia Phantoms. From there he had stints as the Sales Manager and Director of Sales for that very same Philadelphia Flyers minor league club. He then would find his time in Philadelphia end after serving as the Sales Manager for the 76ers for 3 years. Next on his list of stops in the sports world was California. The switch from the East to West coast has been an interesting one so far. Kristiniak claims the only thing different from college and professional sports are the change in players! Many people shy away from sales, but Kristiniak took on the daunting challenge. He says that when he first took a sales job he knew it was the easiest and most effective way into an organization. When asked about the sales industry he said people must be competitive about their approach. Being knowledgeable, passionate, coachable and having “thick skin” are all characteristics of successful young sales people. Kristiniak says that working in sales has its upsides. Your salary is unlimited, the more sales you make the more commission you get. Also, you get to see every aspect of the organization you work for. In sales you see the marketing, customer service, event management, and all facets truly come together. No matter where he moves to next the new
Director of Sales and Premium Seating at Cal- Berkley can certainly be an inspiration and example of hard work, and living out your dreams.

**LHU unveils Masters of Science: Sport Science Degree.**

The first class of students enrolled in the new Master of Science in Sport Science this fall. The Master of Science in Sport Science is a 30 credit fully online graduate degree with a track in Sport Administration and another track in Sport and Exercise Psychology. Students who attend full-time can complete the degree in one year. Students who successfully complete the SA track are prepared to pursue careers in the sport industry including marketing, administration, public relations, financial management, and coaching. Specific positions include general manager, public relations personnel, marketing director, athletic director, corporate sales manager, ticket sales personnel, facility manager, event manager, and media relations personnel for corporations/sport organizations and all of their respective subsidiaries, arenas, and stadiums. Graduates of the Sport and Exercise Psychology track, the only one of its kind in the PASSHE system, could work as AASP Certified Consultants where they educate coaches, athletes, officials, and parents about SEP and performance enhancement techniques. They may also work as professionals employed in or the liaison to a university athletic department, professionals employed by the Army Center for Performance Enhancement, academic advisors working with student-athletes, fitness consultants or lifestyle coaches. With continued study, they could become clinical psychologists working with athletes in private practice or sport psychology faculty. Graduates may also work in non-sport settings including medicine, health/wellness and business.
For those of you who want to apply to the Master of Science: Sport Science program, it takes several easy steps. To complete the admissions process students must submit:

- Online Application
- Official Transcripts
- Three Letters of Recommendation
- Statement of Professional Goals

As an effort to try to grow the LHU sport administration community we are looking to re-connect with past alumni and catch up! Do you have updates on your career? Want to give back to the program? Want to become involved with current students? We want to hear from you! Your success is what makes this program stronger for past and present Sport Admin majors! If you have any info, pictures, updates, etc. contact us at sportstudies@lhus.edu

WE LOOK FORWARD TO HEARING FROM YOU!