

Lock Haven University of PA  
*Campus Beautification Committee*  
October 11, 2007

Criteria for Prioritization

1. Public Safety
2. Visual Impact, (recruitment of students and employees)
3. Educational Value
4. Stakeholder Ownership (Involvement)
5. Legality: For example, compliance with law, policy, CBA and code
6. Cost (Frugality)
  - a. One time
  - b. Cost to Sustain