

Winter 2005

Point and Click

The Libraries' Information Connection

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We're on the Web
www.lhup.edu/library

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Google and the Future of the Book Tara Lynn Fulton

Heart of the Haven

Several of you have read the exciting news that Google is working with the University of Michigan and a number of other research libraries to make full content of monograph material available through Google. This is a major step toward the vision of the wealth of human knowledge available through computer access. For those of you who may be wishing for a quick transition to a paperless library, however, the news is not quite as exciting as it sounds. A major current impediment to the full realization of the project's concept is copyright law and the prevailing norms of the publishing industry. For now, the project will be limited to works in the public domain or otherwise free of legal restrictions. So you humanists are more likely to benefit from this project than those of you in disciplines relying on the latest information from the major science-technology-medicine publishers. The reality remains that, while more is being published in electronic format, more is being published in print as well, and no library is able to keep up with the demand in either format. Lock Haven students are still asking for more books in the library. We have begun the process of weeding the current collection to make room for the new materials, and we do envision a gradual decrease in the amount of space in the library devoted to print materials. However, for the foreseeable future, those of you who prefer the comforting feel of paper on your fingers and the smell of a leather cover, the Google project is in no danger of making your favorite pastime a thing of the past. I am currently working with the Facilities Department and an architect to envision a renovation of Stevenson Library (now 36 years old). While we are planning for more space for media services and for people to congregate in small groups to explore the intellectual heritage of man in a variety of formats, there will still be plenty of cubbyholes throughout the library where you can curl up with a good book and read to your heart's content.



New Graphic, Video, and Web Editing Software for Media Resources

Rick Lilla

Media Services has begun to evolve into something more than a place where you can quickly get a TV, VCR, camcorder, or digital camera. Recognizing the need for our students to have a place to go to work on assignments that require the use of media, this past fall Media Services purchased two workstations with the power to do a variety of multimedia applications. Each of these workstations has two flat screen monitors, one of which can show a variety of toolbars and menu choices while the other monitor can be the canvas for whatever it is you want to create. Both workstations have DVD and CD burning capabilities and each of them comes equipped with scanners to transfer work from print to digital format. Both come with high processor speeds, a large amount of RAM and disk space, and a large number of useful software applications. Among the most important are the following:

Adobe Photoshop Elements: A simpler program than the professional Photoshop CS, Elements gives users a quicker entry point into editing digital photography, and yet provides some of the same sophistication as Adobe's original program.

Adobe Premier Elements: Like Photoshop Elements, Premier Elements is a simpler program than the much more complicated Premier Studio. Students can quickly see their film as frames in a long line, and decide where to cut and splice, and how to add music and visual effects to film.

Adobe Acrobat: Acrobat allows users to take documents, such as Publisher created newsletters, Word documents and Adobe Illustrator creations, and put them up on the web using this very popular PDF format. For students who have created many Word, Excel, and Publisher documents, this program will enable them to mount them on their web site in a format that everyone can access.

Adobe Photoshop CS: This is the full blown Photoshop. The learning curve is steep, but for those patient enough to go through the manuals that the library has purchased to help learn this program, it will provide you with all the power you need to edit photographs and other types of images.

Adobe Video Collection: There are three video editing software programs that dominate the market today. The first, AVID, is being used by our Journalism department, and has been considered the one major studios use. It is very expensive and according to experts in the field, is finding competition by Final Cut Pro and Adobe Premiere, programs which are easier to use and much less expensive than AVID. We decided to get Premiere simply because we have been committed to several other Adobe products and felt that the many of the features of one Adobe program would be easily transferable to another Adobe program.

Macromedia's Dreamweaver Studio: Although all faculty, staff, and students have access to Microsoft's FrontPage program, for those who seek a web authoring software program that has become an industry standard, Dreamweaver is the program to use. It takes a bit longer to learn than FrontPage, but it has several advantages, including the ability to

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It also uses far less code than FrontPage. Included in this Studio product are Fireworks (a graphic editor) and Flash (animating web software that has recently become very popular on web pages).

Paint Shop Pro: Corel makes this product, which competes with PhotoShop and Fireworks as a graphic editor. We are providing it for students, staff, and faculty who are more comfortable with it than the others.

The hours of Media Resources are 7:30am to 9pm from Monday through Thursday, Fridays from 7:30am-4pm, and Sundays from 6-9pm. Stop by and explore some of these new programs!

New Databases for 2004/2005

Rick Lilla

Since September, we have added four new databases to our ever growing collection of electronic resources.

Wiley Interscience

The *Wiley Interscience* database provides full text to over 1000 journals, online books, and numerous other resources. Unfortunately, it is also one of our most complicated databases to access for several reasons. First, of the over 1000 journals in its collection, we only have permission to access the full text of those journals of which PALCI (the library consortium we belong to which has purchased it) subscribes to in print. PALCI members (which include Penn State, the University of PA, Lehigh University, and almost all of the KLN libraries) subscribe to in print. It is not until you attempt to access the full text that you discover whether it is one for which you actually get full text. The second difficulty regarding this database is that to access it, you have to first create a login account which validates you through your LHUP email account. This account is valid for three months after which you have to update your registration. You may ask, given these two significant problems when accessing *Wiley*, why we have even bothered to obtain the database.

The answer is that financially, it is a really great deal, in that its journals are scientific in nature. Science journals are the costliest journals to acquire with the average cost currently at around \$1100 per title, in comparison to journals in the social sciences which average around \$100 per title. We are continuing to look for ways to make this database easier to use, but feel that the reputation of *Wiley* and the titles we can access through it are worth the problems that come with this database.

Polling the Nations

A good way to begin talking about *Polling the Nations* is to quote the company's description of this database: "a compilation of more than 14,000 surveys conducted by more than 700 polling organizations in the United States and more than 80 other countries from 1986 to the present. Each of the nearly 350,000 records reports a question asked and the responses given."

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Librarians are regularly asked for opinion data as another measure for evidence in supporting or opposing something. Up until now, the only thing we had to measure public opinion was a small polling database called Polls & Surveys, created by the Roper Center for Public Opinion and made available through Lexis Nexis. The problem with it has been its very limited coverage. Polling the Nations is the definitive database when it comes to public opinion. Begun in 1981 as a print index called the American Public Opinion Index, it indexed numerous opinion surveys and then provided those surveys on microfiche that were included in its annual subscription price. Gallup, Harris, Roper, USA, NBC, ABC, CBS, Fox, as well as less noticed pollsters such as Playboy, TV Guide, the AFL-CIO, and many more are included in it. About five years ago the index was mounted on an electronic platform and its back files going all the way back to 1981 were made electronically accessible. There are six ways to search and narrow your results: by words that are included in the survey's **topic**, words included in **questions** within the surveys, a search field called **universe** which will narrow your search to geographic areas of where it was given, by **date**, and by the **source** of the survey (those that sponsored it) and finally by its **results**, meaning whether the respondents were women, men, or of a particular race or ethnic group.

OVID Essential Sports Medicine

The *OVID Essential Sports Medicine* package at first appears difficult to understand. There is a list of 15 items, 11 of which are various configurations of Medline. Of the other choices, books @ OVID will take you to 2 electronic books, *5-Minute Sports Medicine Consult* and *Sports Injuries: Mechanisms, Prevention & Treatment*. *Journals@Ovid Full Text* is a link to hundreds of journals for which LHU does not have direct access, so its benefits are somewhat debatable. *Your Journals@OVID* however is a great resource. As part of this Sports Medicine package, these 12 journals represent a tremendous resource for those looking for journal articles in sport medicine. All 12 of these journals give LHU patrons complete cover to cover PDF full text access. Finally, *OVID* gives you *Sport Discus*, the largest database devoted to sport and physical education, covering 1830 through the present.

Net Library

Net Library is the largest electronic book vendor for academic libraries and the collection that we have purchased includes 9937 books. The way to currently access them is through *Net Library's* own search engine, but plans are being made to incorporate all of the bibliographic records from these books into Pilot, our library's online catalog. Other libraries report that once the holdings of *Net Library's* books are put on a library's catalog, the use of the books in the *Net Library* collection goes up tremendously. A peculiar feature in *Net Library* is its checkout function. If you are interested in accessing one of *Net Library's* books, you have to check it out, and once you have done this, it will be unavailable for anyone else until you check it back in. Although many users do not like this one user access, it was an important stipulation for publishers to allow their books to be electronically "lent out". As an experimental project, we are interested in how much use these electronic books will receive, both in terms of access and the content that has been supplied to us.

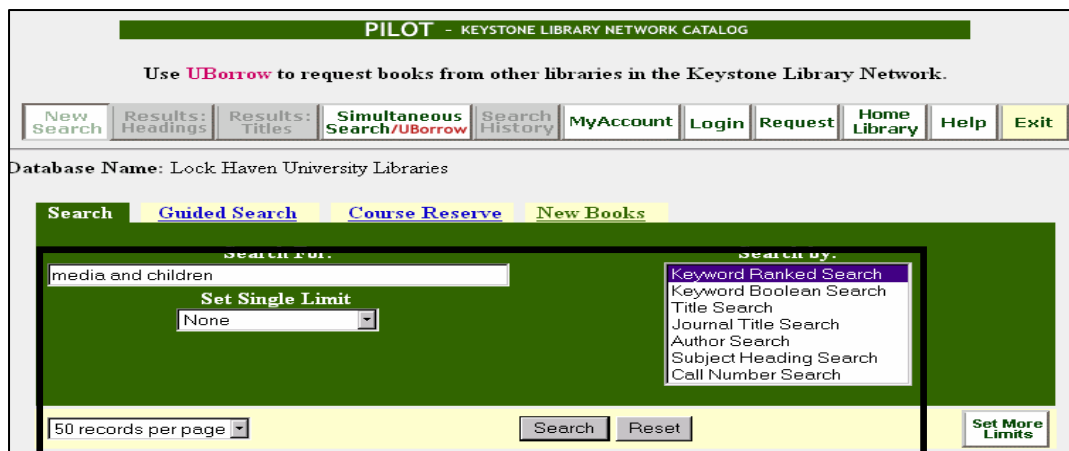
Intercampus Book Borrowing

Clearfield Corner

Carrie Price

Borrowing books between Lock Haven University campuses is now easier than ever. Just follow these simple steps:

1.



Do a search in PILOT. <http://pilot.passhe>

2.

#	Relevance	Title Long	Author	Date
[1]	■■■■■	Multimediate; multi media and the art of writing [compiled by Warren L. Clare [and] Kenneth J. Ericksen.	Clare, Warren L.,	1972
		Library Location: Main Stacks - 2nd Floor (A - L) Call Number: PE1417 .C615 Status: Checked In 3rd Floor (M - Z)		
[2]	■■■■■	Choosing the news : the profit factor in news selection / Philip Gaunt.	Gaunt, Philip, 1936-	1990
		Library Location: Main Stacks - 2nd Floor (A - L) Call Number: PN4784.F6 G38 1990 Status: Checked In 3rd Floor (M - Z)		
[3]	■■■■■	Viewing violence : how media violence affects your child's and adolescent's development / Madeline Levine.	Levine, Madeline.	1996
		Library Location: Main Stacks - 2nd Floor (A - L) Call Number: HQ784.M3 L48 1996 Status: Checked In 3rd Floor (M - Z)		
[4]	■■■■■	Mass media and the popular arts / [edited by] Fredric Rissover, David C. Birch.		1983
		Library Location: Main Stacks - 2nd Floor (A - L) Call Number: P90 .M292 1983 Status: Checked In 3rd Floor (M - Z)		
		Battle lines : the American media and the intifada / by Jim Lederman, Jim	Lederman, Jim	1991

Click on the highlighted title of the book you would like to borrow.

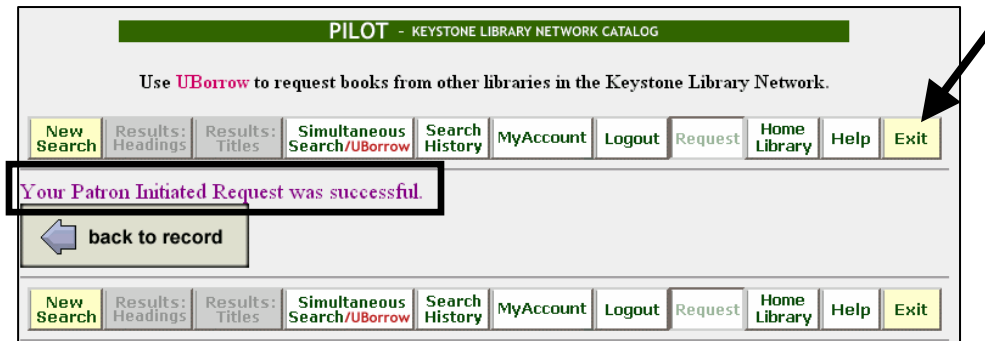


- Then, enter your information and click the Login button.

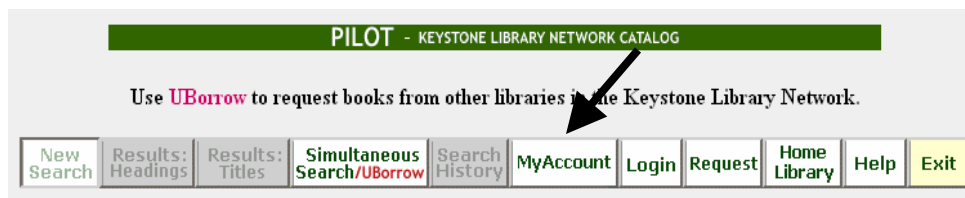
- Next, click on the dropdown arrow, select Intercampus request, and click OK.

- Now click the dropdown arrow next to Pick Up At and select the location you would like the book shipped to. Then enter your ID or barcode number again and click the Submit Request button.

- You will see a confirmation page. Make sure you logout of the system by clicking the Exit button.



8. You can check the status of your request by clicking the MyAccount button and entering your information in the login screen. Don't forget to logout.



Book deliveries between campuses are received Tuesdays and Thursdays.

If you can't find the book you need in the Lock Haven University Libraries, try searching U-Borrow or EZ Borrow. If you still can't find the book you are looking for, submit an Interlibrary Loan Request Form.

Links to know:

Link to U-Borrow:

<http://pilot.passhe.edu:8050/cgi-bin/Pwebrecon.cgi?PAGE=dbPage&SEQ=20050217121244&PID=26011>

Link to EZ-Borrow

http://palci.library.pitt.edu/~ursa/LHUP_login.html

Link to Interlibrary Loan Form for Main Campus Students: <http://www.lhup.edu/library/ill1st.htm>

Link to Interlibrary Loan Form for Clearfield Campus Students: <http://www.lhup.edu/clearfield/library/clearill.htm>

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LHU Authors Task Force

Cathy Weglarz

The Stevenson Library has established a Task Force whose goal is to recognize and honor faculty accomplishments. To begin our work, we are asking for your assistance in forwarding copies of your current CV so that we may use these as a basis for our initial collection development efforts. At this point we are interested in identifying poster sessions, papers, journal articles, books, performances, and exhibits – anything that you consider an academic accomplishment.

Our initial task is to organize this information and make the compiled results available. We also are exploring ways to celebrate these achievements.

But we can't do anything unless you help us. Please forward any information that you would like to share to your departmental liaison or to any member of the LHU Authors Task Force. Individual members are Lisa Chu, Joby Topper, Cathy Weglarz, and Elsa Winch.

A version of this appeal was sent out to each department in February, so if you have already responded we thank you very much. If you would like additional information about this project, please contact Cathy Weglarz at ext. 2489 or cweglarz@lhup.edu.

Book Talk

Carol Gehret

Stevenson Library sponsored its first Book Talk last fall with Roger Johnson and Rick Lilla presenting "The Dark Side of Growing Up: The Esthetics of Cultural Taboos in Recent American Memoirs." Howie Congdon recently presented his publication "Philosophies of Space and Time" in the library's second book talk. Following the interesting and enlightening presentations, the audience participated in a question and answer period and light refreshments were served.

On April 4, 2005, at 4pm, Janet Irons will present her book "Testing the New Deal" for the library's final book talk this academic year. Details can be found at www.lhup.edu/library/booktalk.htm

