## Lock Haven University
Department of Communication and Philosophy
**Bachelor of Arts**
Communication Major
for students entering LHU Fall 2014

### Intellectual Foundation
- Written Communication 3 sh
  - ENGL100: Composition (3 sh)
    - WC (competency)
    - WC (competency)
- Oral Communication (Not COMM 100) 3 sh
- Mathematical and Computational Thinking 3 sh.
- Critical Thinking (competency)
  - CT
  - CT

### Knowledge and Inquiry
21 sh
- Natural Science Inquiry (At least one lab science) 6 sh
- Historical, Behavioral, and Social Science Inquiry 6 sh
- Philosophical, Literary, and Aesthetic Inquiry 9 sh
  - Performing Arts (3 sh)
  - Philosophy or Literature (3 sh)

### Personal and Social Responsibility
12 sh
- Global Awareness and Citizenship 9 sh
  - Global Historical Foundation 3sh
- Wellness 3 sh
- Experiential Learning (2 units)

### First Year Student Seminar
- 1 sh
  - COMM 119

### Major Area and Cognate Courses
42 sh
- Core Courses (required for all tracks) 12
  - COMM100: Introduction to Communication
  - COMM150: Introduction to Mass Communication
  - COM 330: Cultural Studies in Mass Comm
  - COM 400: Communication Capstone Seminar
- Required Track Courses (over) 15
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
- Communication Electives (over) 15
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
  - (If three upper level language classes are taken, student can satisfy 42 credits of upper level coursework with two upper level COMM electives. If student tests out of upper level language classes, he or she will need to fulfill upper level coursework with additional upper level COMM electives and possibly upper level general education courses [e.g. additional seminars]).

### BA Degree requirements:
Up to 18 sh
- Seminars (2 of 3) 6sh
  - Humanities 328
  - Social Science 328
  - Science/Math 328
- Foreign Language Requirement 12 sh
  - Level-IV proficiency
    - First semester language course
    - Second semester language course
    - Third semester language course
    - Fourth semester language course
- Total credit hours 120

# Indicates advanced coursework
## II. Required TRACK courses – Each student must complete one track

<table>
<thead>
<tr>
<th>Journalism Track – required courses:</th>
<th>Electronic Media Track – required courses:</th>
<th>Advertising and Public Relations Track – required courses:</th>
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</thead>
<tbody>
<tr>
<td>☐ COMM 190 Writing for the Mass Media</td>
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<tr>
<td>☐ #COMM 290 News Reporting</td>
<td>☐ #COMM 295 Radio Journalism</td>
<td>☐ #COMM 292 Principles of Advertising</td>
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<tr>
<td>☐ #COMM 393 News Editing</td>
<td>☐ #COMM 310 Television Journalism</td>
<td>☐ #COMM 333 Public Relations</td>
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<td>☐ #COMM 493 Online Journalism</td>
<td>☐ One specialty production course:</td>
<td>☐ #COMM 495 Public Relations Writing</td>
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<tr>
<td>☐ #COMM 494 Communication Law and Ethics</td>
<td>#COMM 317 Radio Workshop or #COMM 370 Digital Video Editing or #COMM 315 Corporate Video Production</td>
<td>☐ #COMM 494 Communication Law and Ethics</td>
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<td>☐ #COMM 494 Communication Law and Ethics</td>
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<tr>
<th>Professional Communication Track – required courses:</th>
<th>Public Discourse and Performance Track – required courses:</th>
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<tbody>
<tr>
<td>☐ COMM 103 Small Group Communication</td>
<td>☐ Either #COMM 200 Voice and Articulation</td>
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<tr>
<td>☐ #COMM 208 Communication Theory</td>
<td>☐ or #COMM 345 Advanced Public Speaking</td>
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<tr>
<td>☐ Either #COMM 304 Intercultural Communication</td>
<td>☐ #COMM 220 Oral Interpretation</td>
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<tr>
<td>or #COMM 405 Communication and Responsibility</td>
<td>☐ Either #COMM 317 Radio Workshop or #COMM 318 Video Workshop</td>
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<tr>
<td>☐ #COMM 320 Business Communication</td>
<td>☐ #COMM 303 Argumentation and Debate</td>
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<td>☐ #COMM 369 Internship</td>
<td>☐ One analytical course:</td>
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<tr>
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<td>#COMM 360 Communication Analysis</td>
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<td>or #COMM 375 Persuasion</td>
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<td>or #COMM 405 Communication and Responsibility</td>
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