



LOCK HAVEN UNIVERSITY OF
PENNSYLVANIA

Assessment Matters

University Days 2008

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Assessment Asks . . .

- How are we doing?
- How do we know?
- How will we improve?

We All Do It

- Iraq
- Prohibition
- Diet

What Assessment Is

Assessment is . . .

an intentional ***process***

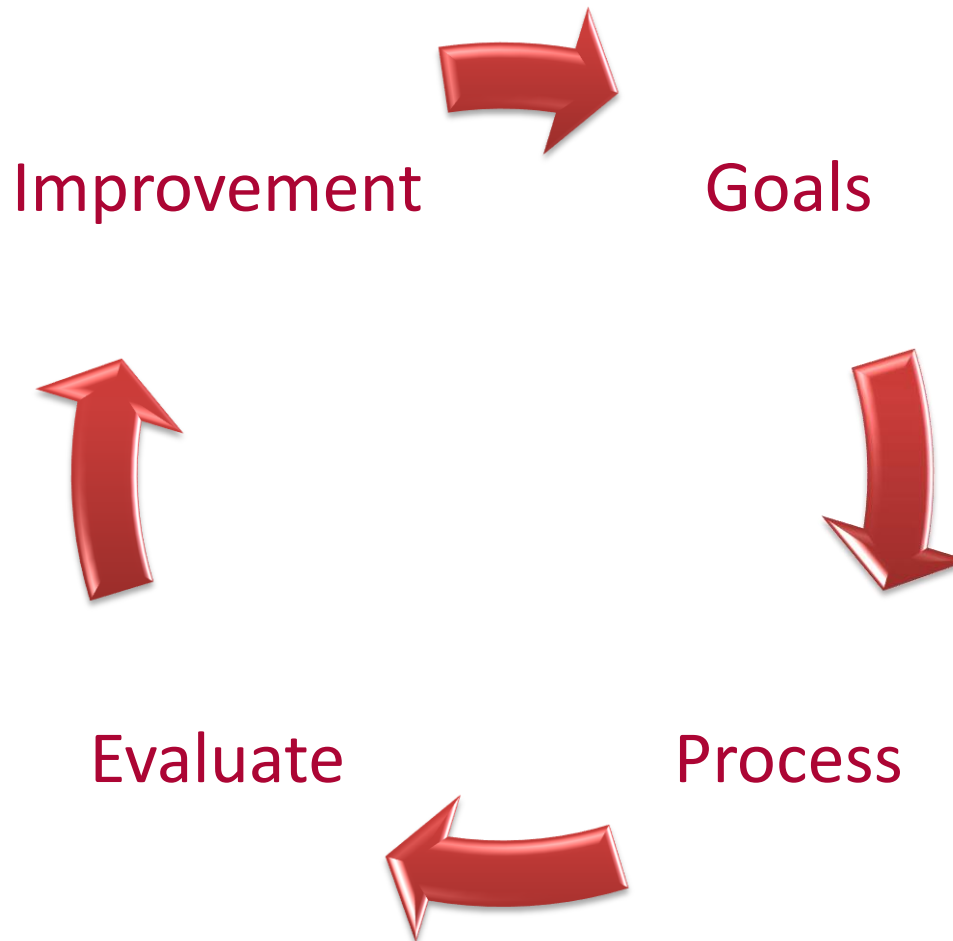
of evaluating ***effectiveness***

in achieving stated ***goals***

by gathering ***evidence*** about outcomes

and using findings for ***improvement.***

The Assessment Cycle



Assessment Is . . .

- Not about
 - Facilities
 - Credentials
 - Curriculum
- But about
 - Results
 - Evidence of results

Inputs and Outputs

Input		Output
Academic qualifications	→	Learning
Talk about . . .	→	Know about . . .
	→	

Assessment of Student Learning

- *Insures* learning
- *Improves* learning

Good Assessment

Effective assessment processes are:

- Useful
- Cost-effective
- Reasonably accurate and truthful
- Carefully planned
- Organized, systematic, and sustained

“Assessing Student Learning and Institutional Effectiveness:
Understanding Middle States Expectations,” 2005, 4-5

Assessment

Number of Programs	63
Learning Outcomes	29
Plans to Assess	29
Multiple Means	16
Gather Evidence	29
Analyze Evidence	6
Plans to Improve	3
Made and Evaluated Changes	0
(based on spring 2008 program reviews and reports)	

Outcomes

- *Learning* Outcomes
- *Program* Outcomes

Process

- Match goals and curriculum
 - Knowledge and skill *development*
 - Knowledge and skill *assessment*

http://www.aacsb.edu/resource_centers/assessment/practices-MontanaState.asp

Evidence

- Means
 - Direct measures
 - Indirect measures
 - Multiple measures (i.e., more than one)
- Gather
- Interpret
- Use

Links

- <http://www.lhup.edu/planning-and-assessment/program/reports2008.htm>

Improve

- Plan
- Implement
- Assess

<http://www.lhup.edu/planning-and-assessment/assessment/assessment.htm>