

Lock Haven University Strategic Planning Process

November 2009

Committee Organization

Charge to examine Mission/Vision and develop strategic goals to shape the future of LHU for 5 years.

December '09 - February '10

Analysis of Existing Data:
 Foundations of Excellence Self-study and Recommendations
 Middle States Self-study and Recommendations
 Enrollment Management Plan
 Interim Strategic Plan
 Marketing Survey and Plan
 Facilities and Housing Plans
 Technology Plan
 Summary of Departments Annual Review Goals
 Summary of Departments Updated 5-year Plans
 Admitted Student Questionnaire Results
 NESSE

Summarized and Communicated

March 2010

Input on summarized data through survey to faculty, staff, students, alumni, and community members
<http://cde.lhup.edu/surveys/strategicplanningsurvey.htm>

Communicate through Provost's Updates, Provost Open Forum, Deans/Directors Meetings, newspaper release and web page*.

April 2010

Revise Mission/Vision
 Develop Strategic Goals

May 2010

Publish draft Mission/Vision & Goals for feedback from faculty, staff, students, alumni, and community members

Communicate through Provost's Updates, Provost Open Forum, Deans/Directors Meetings, newspaper release and web page*.

June-July 2010

Develop strategic initiatives (through ad hoc committees) to achieve each strategic goal. Develop related performance indicators (assessments).

Incorporate budget process and resource allocations.

August 2010

Publish a draft Mission/Vision and Strategic Plan for feedback from faculty, staff, students, alumni, and community members.

Shared webcast, presentations at Directors & Chairs Retreat, Faculty University Days, and web page*.

Fall 2010

Final Version: Publication and Implementation

News Release and Web Page*

*Web Page: www.lhup.edu/planningandassessment/planning/planning.htm