

Strategic Plan Goals & Initiatives

Lock Haven University

draft: 9/27/10

- 1. Student Success: Promote student engagement and learning.**
 - 1.1. Promote student engagement in a broad variety of academic and student life opportunities.
 - 1.1.1. Require student engagement in experiential learning such as internships, study abroad, or service learning activities.
 - 1.1.2. Promote student engagement in scholarship (research, presentations and performances).
 - 1.1.3. Promote involvement in student activities, athletics and the arts.
 - 1.2. Develop a comprehensive and coordinated First Year Experience.
 - 1.2.1. Require first year students to participate in an effective orientation program and structured first year experience meeting a common set of learning outcomes.
 - 1.2.2. Insure that first year students have appropriate class schedules.
 - 1.2.3. Establish an early warning system to identify students with potential academic challenges and provide necessary resources to mediate learning challenges.
 - 1.3. Maintain a safe campus environment.
 - 1.4. Support use of technology with appropriate equipment, training and technical support.
- 2. Enrollment Management: Develop and implement a strategic enrollment plan.**
 - 2.1. Create an enrollment management task force to develop and oversee implementation of the strategic enrollment plan.
 - 2.2. Achieve incremental enrollment growth without compromising the academic quality of our students and programs.
 - 2.2.1. Establish specific enrollment targets for traditional, non-traditional, under-represented, graduate, and international students.
 - 2.3. Revise and expand program offerings to increase enrollment and meet the needs of the region and Commonwealth.
 - 2.3.1. Initiate new and expand existing professional and graduate programs.
 - 2.3.2. Expand selected undergraduate programs.
 - 2.3.3. Expand extended education offerings.
 - 2.4. Review the general education program to determine how well it meets university goals and student needs.
 - 2.5. Create and implement a comprehensive marketing plan that includes improved web design.
- 3. Faculty and Staff: Attract, retain, support and develop a diverse faculty and staff committed to students.**
 - 3.1. Attract and retain a diverse and qualified faculty and staff committed to students.
 - 3.2. Insure that faculty and staff develop and maintain appropriate professional skills.
 - 3.3. Enhance support of scholarly activities and development of grants.
 - 3.4. Support use of technology with appropriate equipment, training and technical support.
- 4. Organization and Governance: Strengthen shared academic governance and organizational structure to achieve our mission in a changing environment.**
 - 4.1. Clarify and document roles, responsibilities, and expectations of various constituencies in university governance (including clear charges for all committees).
 - 4.2. Develop and implement a communication plan that insures proposed policies and actions are publicized with sufficient notice to permit input and dialogue among campus constituencies.

5. Resources: Increase, allocate and use resources guided by assessment and mission.

- 5.1. Refine our mechanisms for insuring that budget allocations and expenditures correspond to the University's priorities.
- 5.2. Secure resources and complete construction of the science center and new student housing as identified in the Facilities Master Plan.
- 5.3. Collaboratively develop sequential steps to allow implementation of the Facilities Master Plan.
- 5.4. Increase community and alumni outreach to enhance relationships and strengthen University finances.
- 5.5. Work collaboratively with the LHU Foundation to meet the resource needs of the university in accordance with the university's mission and strategic plan.

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